





## Anti-piracy Symposium

4 November 2019

2.30pm	<b>Welcome Address</b> <b>Louis Boswell, CEO, Asia Video Industry Association (AVIA)</b>	
2.35pm	<b>Piracy Landscape in South East Asia</b> <b>Neil Gane, GM, Coalition Against Piracy (CAP) - Asia Video Industry Association (AVIA)</b>	
2.40pm	<b>FOLLOW THE MONEY</b>  <b>The Flow of Advertisement Dollars within the Online Piracy Ecosystem</b> For industry initiatives and actions to be successful the cooperation of advertising networks and other intermediaries is essential. What more can be done to disrupt illicit revenue streams that provide the sole incentives to those behind the piracy ecosystem.  <u>Panellists:</u> <b>Chakra Yodmani</b> , Director, IP Promotion and Development Office and Acting Director, Office of Prevention and Suppression of IPRs Violation, <b>Department of Intellectual Property (DIP)</b> <b>Yew Kuin, Cheah</b> , Global Anti-piracy, <b>The Walt Disney Company</b> <b>Peter Szyszko</b> , Chief Executive Officer, <b>White Bullet Solutions</b> <b>Louise Van Greunen</b> , Director, Building Respect for IP Division, <b>WIPO</b>  <i>With Neil Gane, GM, Coalition Against Piracy (CAP) - Asia Video Industry Association (AVIA)</i>	
3.05pm	<b>In Conversation</b>  <b>Caleb Donaldson, Senior Counsel, Google</b>  <i>With Louis Boswell, CEO, Asia Video Industry Association (AVIA)</i>	
3.20pm	<b>Coffee Break</b>	
3.35pm	<b>Anti-Piracy: Solutions and Strategies</b> There is no one silver bullet to ending piracy. What is required is a holistic solution with all stakeholders including government, content producers, distributors, industry associations and intermediaries working together to address this serious and growing problem. This session discusses proven strategies in Asia, Europe and North America that has reduced both the supply and demand for pirated content.  <u>Panellists:</u> <b>Diane Hamer</b> , Head of Business and Legal Affairs, Content and Brand Protection, <b>BBC Studios</b> <b>Andy Chua</b> , Senior VP Brand Protection, <b>Lazada</b> <b>Matt Andrews</b> , Counsel, Global Content Protection, <b>Netflix</b>	



	<p><b>Neil Jackson</b>, Regional Manager – APAC, Brand Risk Management Policy, <b>PayPal</b>  <b>Deepak Jacob</b>, Chief Regional Counsel India, South East Asia &amp; Middle East, <b>The Walt Disney Company</b></p> <p><i>With Neil Gane, GM, Coalition Against Piracy (CAP) - Asia Video Industry Association (AVIA)</i></p>	
4.00pm	<p><b>In Conversation: Slaying the Piracy Hydra</b>          In a world of disjointed legislation and an increased veil of privacy and resilience to countermeasures, this fireside chat will discuss what is needed to produce an effective technical end-to-end strategy to have a real impact on online piracy.</p> <p><b>Pascal Metral</b>, VP Legal Affairs, <b>NAGRA</b></p> <p><i>With Aaron Herps, Operations Manager, Coalition Against Piracy (CAP) - Asia Video Industry Association (AVIA)</i></p>	
4.30pm	<p><b>Tech Matters - Working with Technology to Enhance Anti-Piracy Enforcement</b>          Effective online anti-piracy initiatives includes the need to react to crime syndicates technological efforts to obfuscate the who, the where and the when. This session looks at how we use technology to identify the source and disrupt the criminal ecosystems.</p> <p><u>Panellists:</u>  <b>Pascal Metral</b>, VP Legal Affairs, <b>NAGRA</b>  <b>Bill Check</b>, Senior Vice President and Chief Technology Officer, <b>NCTA - The Internet &amp; Television Association</b>  <b>Narach Srihatai</b>, Anti-Piracy Manager, <b>True Vision</b></p> <p><i>With Aaron Herps, Operations Manager, Coalition Against Piracy (CAP) - Asia Video Industry Association (AVIA)</i></p>	
5.00pm	<p><b>Closing Address</b>  <b>Louis Boswell</b>, CEO, <b>Asia Video Industry Association (AVIA)</b></p>	

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