



ASIA^{VIDEO}SUMMIT

THE MAIN EVENT 2021

16 – 17 November

#AVS2021

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Welcome

Thank you for joining us for the Asia Video Summit 2021 which comprises five different components this year. As you might imagine, organizing this year's event in the second year of Covid has been challenging and the format and plans have changed several times to accommodate the changing conditions of the pandemic. But we believe we have ended up with a really strong series of events that make up AVS and which will run the gamut of physical, virtual and hybrid.



Virtual Events:

The State of Piracy Summit – 12 November

It has long made sense to spend time focusing on what is the single biggest problem the industry faces today - that of piracy. The 2021 State of Piracy Summit is the best opportunity to hear from recognized international authorities on what are proven and effective strategies to disrupt streaming piracy. As always this is an area where our industry needs to work together and so we will be highlighting how best this may be done. The State of Piracy Summit will be available on demand on the event platform for those of you who might have missed it.

The Main Event – 16 – 17 November

Two days - four key themes, this is where the Asia Video Summit assesses the State of the Video Industry. Essentially these two days are a comprehensive view of what you need to do to survive and thrive in the video industry as we look forward to 2022 - from Content Creation to the State of Linear and Streaming, the growing importance of Advertising and the underpinning of Technology that is taking our industry forward. We have a lineup of very distinguished and articulate speakers who will address both the challenges and the opportunities ahead of us.

The Satellite Industry Forum – 18 November

The satellite industry has been undergoing major changes and despite some difficulties over the course of the last two years, there is a lot to be positive about and the outlook for the industry is bright. We will examine the Asian operators' growth strategies, take a closer look at the industry in India, Thailand and Indonesia, and deep dive into the new world of LEO and MEO satellites.

Hybrid Event:

The Policy Roundtable – 11 November

Last week, we had the privilege of hosting our Singapore-based members at the Baker McKenzie office while over fifty delegates from across Asia Pacific joined us virtually. The Policy Roundtable is always much anticipated as the defining conversation of the year where we bring industry legal and policy experts together with regulatory officials from jurisdictions across the region, for a closed door discussion on the latest policies and regulations that impact the video industry today. This year we focused on the Digital Transformation the industry was undergoing, the role of Content Production and the impact of the recent OECD decisions on Global Tax Structures.

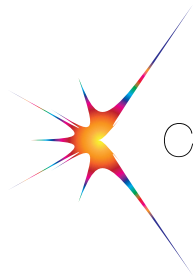
Physical Events:

Resilience 100 – 18 November

Finally, both in Hong Kong and in Singapore, we will be gathering in person to close the Asia Video Summit. These will be physical events where we can come together and have a dialogue about the state of the industry in a way that is more human and less challenging than in the virtual environment. Not since 2019 have we had real physical gatherings of our industry. Despite this, our businesses have shown great resilience, and so have the people that make up our industry. As your association, it is critical that we take the opportunity to bring us all together in a way that is safe, so we can rekindle that sense of community that has been challenged over the last two years.

As you can see, we have a packed agenda, a great lineup of speakers and delegates from across the industry, and we look forward to seeing you online or in person.

Regards,
Louis Boswell
CEO, AVIA



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- Asia Video Summit –
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Community Outreach
Programme

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查閱創意香港贊助的培育人才及初創企業項目
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項目如有更改，恕不另行通知。
Projects are subject to change without further notice.

Programme

The Main Event: 16 November 2021

09:20 **Welcome Remarks**

John Dykes, Host

09:30 **Opening Remarks**

Louis Boswell, CEO, AVIA

09:40 **Welcome Address by Guest of Honour**

Edward Yau Tang-Wah, GBS, JP, Secretary for Commerce and Economic Development, **Government of the Hong Kong SAR**

CONTENT CREATION

Presenting Sponsor:



09:50 **How has the Content Landscape Changed in the Age of Streaming?**

With the rise of streaming there has been more focus than ever before on the choice of content each platform is acquiring and producing. Is it now a world of all killer and no filler? What is this doing to content costs and for both volume and costs of production? Which genres and subjects are the ones that are worth investing in? And what does life look like from the view of a content producer - is this a golden age of production? Are budgets bigger and creative voices stronger or is the pressure simply higher? How can technology play a part to create a perceived value for content?

Panelists:

Jocelyn Little, MD, **Beach House Pictures**

Jeeyoung Lee, SVP, Content Strategy APAC & GM, Japan and South Korea, **Discovery, Inc.**

Daniel Chun, Senior Business Manager, **Dolby Laboratories**

Siu Min Lim, Head of Production, **Double Vision**

With **Michele Schofield**, SVP, Content Distribution, **One Animation**

Programme

10:20 Commissioning Trends in Asia

The pandemic has had both immediate and longer term impact on the commissioning strategies of linear and VOD players alike. What are the commissioning and acquisition strategies of both established and new entrants to the Asia market and how has it shifted between linear and VOD? Who are the key players and biggest commissioners who are best meeting consumer demand in the region, and which content genres are driving this increase in commissioning today?

Guy Bisson, Executive Director and Co-Founder, **Ampere Analysis**

With **Celeste Campbell-Pitt**, Chief Policy Officer, **AVIA**

10:40 In Conversation: What's Next for Viu and The Future of Local Storytelling

Viu, Southeast Asia's second largest streaming service by paid subscribers, trailing only Disney+, is at a critical point in its journey as it moves to expand its user base and compete in content. Where is Viu's next battleground? What is its approach into the "originals" game in Southeast Asia – is it looking at it country by country or regionally? And how it is planning to scale up even more in the coming years?

Felix To, Chief of Viu Original, **PCCW Media**

With **Celeste Campbell-Pitt**, Chief Policy Officer, **AVIA**



11:00 Rights, Windows and Monetisation

Windows are disappearing or being shortened, content is being sold on performance based metrics, and rights can be negotiated in every which way. Everything is changing. In this session our speakers will explore the ways in which these changes are happening and whether they are unleashing new opportunities or threatening the fabric of the industry.

Panelists:

Youngsun Soh, GM, Korea, Regional Head of Digital Business Development, **A+E Networks**

Sabrina Duguet, EVP Asia, **all3media**

Myleeta Aga, Founder & MD, **AnKi Media**

Kurt Rieder, Head of Theatrical Distribution – APAC, **WarnerMedia**

With **Jessica Deery**, Director and Counsel, **Horizon Recruitment**

Programme

11:30 **Breaking Down Borders – Local Content for Global Audiences?**

We are living in an equal opportunity world for content where it matters less where the content is from and more whether it is compelling. What does this mean for content commissions – are they now being made with an international audience in mind, or is it the local authenticity which means it can work anywhere? And what does this all mean for Asian content where we have seen Korean content dominate, but can this success be emulated by other Asian content? In this session we explore these questions from the viewpoints of various Asian content producers.

Panelists:

Erik Matti, Director & Co Founder, **Reality Entertainment**

KunHee Park, CEO & CPO, **KOCOWA**

Shigeko (Cindy) Chino, Assoc. MD, International Business Development, **Nippon Television**

With Janine Stein, Editorial Director, ContentAsia

12:00 **Local Content in a Subscription World – Can What Was Once Ad Supported Now Drive Subscription Uptake?**

Free-To-Air (FTA) TV has long been the home and primary source of local content in every market. But with international streamers trying to penetrate further and seeking out more local content than ever before, you are starting to find content that was once the domain of ad supported domestic TV now being seen on subscription supported international streaming platforms. Is this what is going to drive subscription? And meanwhile FTA TV is dabbling with subscription options in the streaming world. Confused? Or a blurring of boundaries?

Panelists:

Puja Rajadhyaksha, Head of Content, **Eros Now**

Harini Gopalakrishnan, CFO, **Galaxy Play**

Tina Arwin, Chief Content Officer, **Vidio**

With Rohit Tharani, Senior Director, D2C Revenue & Strategy SEA, Discovery, Inc.

12:30 **Keynote Conversation: Disney India's Playbook for Content Across Screens**

India has always been and will continue to be a critical market as part of the global and regional strategy for The Walt Disney Company. What does the view of the market look like? What is Disney India's plan for content and how is it powering Disney's ambitions across languages and screens - from linear broadcasting to streaming?

Gaurav Banerjee, President & Head - Content, Disney+ Hotstar & HSM Entertainment Network, **Star & Disney India**

With Louis Boswell, CEO, AVIA

12:50 **Lunch Break**

A collage of five images. From left to right: the main cast of Star Trek: Discovery; Batman and Catwoman from the 2009 film; Ian McKellen; and Sofia Vergara.





























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Programme

THE STATE OF VIDEO

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TV5MONDE

14:00 Linear vs Streaming – Does it Even Matter?

For so long we have contrasted and compared the worlds of Linear and Streaming but is this still a useful lens through which to view the industry? Both share the same business models revolving around subscription and advertising, and more importantly both share similar premium video content. Should we not be emphasising synergies and similarities? Or is that too simplistic and the reality is that differences in technology, work flows and ultimately business models make the two chalk and cheese? How will the two continue to develop in comparison to, or alongside each other?

Panelists:

Phil Hardman, SVP & General Manager, Asia, **BBC Studios**

Ho Hock Doong, Head of Content, unifi TV, CEO, **TMNet**

Avinash Kaul, CEO, Network18, Managing Director, A+E Networks, **TV18**

Alexander Muller, MD APAC, **TV5MONDE**

With Louis Boswell, CEO, **AVIA**

14:40 Keynote Conversation: The Evolution of the Video Business

Euan Smith, Group COO and CEO, TV, **Astro**

With Louis Boswell, CEO, **AVIA**

15:00 The Future of Subscription

Subscription is the chosen business model of the multi-national streamers as well as being the second half of “freemium”. Is subscription the pre-eminent business model and is an ad free experience what consumers want and are prepared to pay for? How are things different from the world of Pay TV where penetration rates in many markets stalled at relatively low levels? Can the subscription streamers overcome this reluctance to paying and if so, how do they balance growth through subscriber growth vs price increases?

Panelists:

Sushant Sreeram, Director - Marketing, **Amazon Prime Video**

Kuek Yu-Chuang, VP International Business, **iQIYI**

With Daniel Whittington, VP, Legal & Business Affairs, **KC Global Media Asia**

Programme

15:30 **Building Fandom: OTT Marketing for 2021**

Having great content is just the first step toward over-the-top (OTT) video success. Even if you're a household brand with Oscar-winning content or exclusive sports rights, audiences are highly fragmented and must be engaged. In this in-depth exploration of OTT marketing, we'll cover the tactics you need to know to grow your audience and keep them coming back for more, including: App store and search engine optimization (SEO), Social attribution campaigns, Fan events to drive engagement, In-app and in-platform ad placements, and much more.

Lexie Knauer, Senior Product Marketing Manager, **Brightcove**

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15:50 **National Streaming Champions: Where is the Business Going?**

Streaming is the common battleground, and while much of the talk is about the big international brands, domestic platforms, often broadcasters, are investing big in streaming too. But as broadcasters increasingly move to streaming, are the audiences following them or are they being lost in the transition? Is aggregating linear broadcast, OTT and YouTube/social media value additive or is it fragmentation with no way of neatly combining measurement of all three?

Panelists:

Sutanto Hartono, MD, PT. Elang Mahkota Teknologi (EMTEK)

Parminder Singh, Chief Commercial and Digital Officer, **Mediacorp**

Dato' Khairul Anwar Salleh, CEO, **Media Prima Television Networks** and **Primeworks Studios**

Desmond Chan, Deputy GM, **TVB**

With **Rob Gilby**, President Asia Pacific, **Nielsen Media**

16:20 **The Importance of Partnerships in an Evolving APAC Video Landscape**

A discussion about the M&E industry's transition from linear TV to streaming and the importance of technology partnerships to making the transition a success. Ben Napier, Google's APAC Head of Media & Entertainment Partnerships, will discuss how Google's success is built on partnerships across a range of products and platforms which enable media businesses to reach, engage and monetise their audiences.

Ben Napier, Head of APAC Sports, Media & Entertainment Partnerships, **Google**

With **Aaron Herps**, General Manager, **AVIA Coalition Against Piracy (CAP)**

Google

Programme

16:40 The Future of Pay TV

Where is the Pay TV business going? Will the growing consumption of streaming services undermine the Pay TV business model? How has content strategy changed? Is bundling and discounting of subscription streaming apps the next big move in Pay TV? Is 'box-less' the way to go to help expand the market for Pay TV operators?

Panelists:

Bruce Curtin, Product Manager, **Irdeto**

Sandie Lee, EVP, **Rewind Networks**

Ward Platt, Founder, **Rock Entertainment Holdings**

Debbie Lee, Founder and CEO, **TechStorm**

With Virat Patel, MD, Pioneer Consulting Asia-Pacific



17:10 End of Main Event Day 1



SING AGAIN

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무명가수전



MISSION FRONTLINE

WITH SARA ALI KHAN



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Programme

The Main Event: 17 November 2021

ADVERTISING
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09:00 **Welcome Remarks**

John Dykes, Host

09:10 **The Journey Towards Convergence - What This Means for Advertisers, Linear Broadcasters and Streaming Services**

The shift in viewing habits from linear TV to newer digital video platforms comes as advertisers seek a more unified approach to their media planning, activation, measurement and attribution. In this session we unpack what convergence means to linear and OTT buyers and explore the key challenges and opportunities in realizing this vision. Discover what it takes to create a competitive advantage in a converged future.

Holly Rae, VP, Product, TV Marketplace, Xandr

Tom Dover, Director, Video Marketplace Development, APAC, Xandr



Programme

09:30 **The Fate of Advertising: Digital Acceleration, Changing Consumer Behaviours, The Rise of VOD**

There is a quiet revolution going on in Southeast Asia. While much of the world embraces CTV, it is video streaming that is giving traditional TV a run for its money here. With the rise of digital acceleration and change in consumer behaviour, we explore how marketers are accelerating their spend from linear TV to video streaming. You have SVOD, AVOD, social platforms, set-top boxes and more. Which form of digital TV is working best for the specific KPIs and brand goals that media buyers and planners need? How are advertisers making their choices? And how can programmatic boost the value of ad breaks in premium streaming television?

10min presentation by **Nicole Scaglione**, Global VP of OTT and CTV Business, **PubMatic**

Panelists:

Liv Geen, Head of Client Services, **Finecast Australia**

Elaine Tan, Head of Sales, Southeast Asia, International Business Department - Advertising, **iQIYI International**

Bharat Khatri, Chief Digital Officer, **Omnicom Media Group**

Vijay Kunduri, Regional VP of OTT Business, APAC, **PubMatic**

With **Joe Nguyen**, Consultant, **AVIA**



10:10 **Lessons Learnt: Tokyo Olympics 2020 – Managing Advertising in Live Streaming**

The Summer Olympics in Tokyo was anything but business as usual, with marketers putting digital and omnichannel tactics to the test as they try to engage viewers whose interest in this global event could be dwindling. What were the complexities and challenges of having to deliver the level of ratings that will attract ad dollars while trying to effectively meet viewers expectations on live streaming? How has the splintered viewership across the different channels impacted advertising efforts? Were viewers engaged? How were they being targeted? What were the analytics on reach and what has the results showed? How were these being measured?

Panelists:

Jennifer Chase, VP, Digital Sales & Solutions, Commercial Group, **Mediacorp**

Luke Smith, Head of Programmatic Sales & Audiences, **Seven Network**

With **Greg Armshaw**, Head of Media Asia, **Brightcove**

Programme

10:40 CTV and OTT: Is it the Content or the Device – Is There a Clear Distinction?

Being certain about one's advertising strategies for CTV vs OTT as a whole has been one of the leading conundrums for many media buyers and marketers as we transition as an industry from broadcast into the streaming realm. In this session, we explore how advertising strategy and measurement differ for CTV and OTT. How are media buyers allocating their budget between CTV and OTT in Asia, and why? How are they mapping their choices and how much investment is going into each? How does CTV advertising work programmatically from the brand's perspective and is CTV achieving similar reach to OTT?

Panelists:

Gavin Buxton, MD Asia, **Magnite**

Anita Munro, Chief Investment Officer, **Mindshare APAC**

Mitch Waters, SVP of South-East Asia, Australia and New Zealand, **The Trade Desk**

Lesley Simpson, Country Manager, **WeTV** and **iflix Indonesia**

With **Jennifer Chase**, VP, Digital Sales & Solutions, Commercial Group, **Mediacorp**

Magnite

11:10 The Future of Programmatic Video Advertising

To create meaningful connections with customers today, brands need to leverage the most engaging format - mobile video. Through programmatic technology, brands can stand out to an increasingly mobile-first audience and become future-ready. How can advertisers leverage the popularity of OTT and gaming to reach out to their target audiences?

Rajesh Pantina, Director of Marketing, APAC, **InMobi**


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Programme

11:25 Who Can I Target as an Advertiser?

Companies in today's plugged-in world are always on the lookout for new and effective ways to interact and engage with their consumer base. One of the most effective capabilities that OTT platforms offer is high audience targeting. We look at how audience targeting is used in OTT advertising. What exactly does the future look like beyond the cookie and how should advertisers and publishers prepare for it? How can clean room advertising be an opportunity for digital marketing efforts while improving audience targeting and what does clean room technology ultimately mean for advertisers?

Panelists:

Sudhanshu Saxena, Director, Supply Partnerships SEA, **InMobi**

June Oh, Senior Regional Director, **MediaMath**

Michael Schwalb, GM of Data and Advertising, **JW Player**

Ching You Sing, Advertising Platform & Delivery Lead, **True Digital**

With **Tom Dover**, Director, Video Marketplace Development, APAC, **Xandr**

11:55 Linear TV Advertising – Challenges and Opportunities

As OTT viewership is rising, there is a distribution of advertising dollars between Linear TV and Online TV. This also leads to a bigger challenge to reach fragmented audiences. In this session we explore how Linear TV and Online TV can complement each other for greater reach. Distinguished veterans in the industry will discuss the challenges and opportunities of Linear TV advertising.

Panelists:

Hari Susanto, CEO, **MNC Vision & K-Vision**

Anurag Kumar, Chief Communications Officer, **Tata Sky**

With **Nick Chuah**, VP of Sales & GM, APAC, **INVIDI Technologies**

I N V I D I

Programme

12:10 Privacy: Addressing the Growing Implications for Streaming Services and Advertisers

OTT presents a gold mine of audience targeting capabilities for streaming services and advertisers – as well as new challenges for ensuring user privacy and consent. So how do we make OTT targeting and measurement more “privacy proof” than some other channels? In this session we address how publishers are adjusting to consumer demand and privacy requirements. How do you make consent and privacy an asset and not a hurdle, and how can marketers be equipped with the right tools to guide clients through the privacy-first future?

Panelists:

Andy Leck, Principal, **Baker McKenzie Singapore**

Pedro Ramirez, Digital Lead Unilever, **Mindshare APAC**

Greg Fournier, SVP Client Partnerships, **Unruly**

Chanpreet Arora, Head - AVOD (Voot), **Viacom18 Digital Ventures**

With Mike Katayama, Ads Privacy Lead, **Google Asia Pacific**

12:40 Buy Side Perspectives: Measurement Currency Between TV and VOD – Has it Changed?

The challenge with the proliferation of VOD and an increasingly fragmented TV ecosystem is the inconsistent ad measurement metrics between both services. Media buyers will want audience data comparable between linear, VOD and digital inventory to make informed decisions about planning. But are we seeing the emergence of a new unified set of measurement metrics or reporting data that is used by multiple vendors so advertisers can appropriately allocate their budgets? In this session, we will discuss if there is a common currency between TV and streaming to begin with. Do we need different measurement metrics on OTT/CTV from linear to move budgets? What is the buy side hoping to achieve in order to streamline how campaigns on TV and VOD are booked, measured and managed?

Panelists:

John Miskelly, Director of Investment APAC, **GroupM**

Bharat Khatri, Chief Digital Officer, **Omnicom Media Group**

Niti Kumar, Chief Operating Officer, **Starcom India**

With Prabhvir Sahmey, Senior Director, India and Southeast Asia, **Samsung Ads**

13:10 Lunch Break

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Programme

TECHNOLOGY

14:00 Where Does the Future of Video Technology Lie?

As technology evolves, the media industry continues to be transformed for consumers. We will look at a high-level overview of how technology has shaped our industry in recent years, how it is driving convergence in M&E companies, and how it will impact us in the years to come.

Panelists:

Jacques Le Mancq, President and CEO, **Broadpeak**

Siddharth Mantri, Chief Product Officer, **MX Player** and **MX TakaTak**

Stéphane Le Dreau, SVP, Regional General Manager APAC, **NAGRA**

Vineet Govil, CTO, **Viacom18 Digital Ventures**

With **Hrshikesh Varma**, Director Product Management, **Akamai Technologies**

14:30 Next Gen Video Services with Satellite, Cloud Technologies and 5G

One of the many interesting aspects of big technology trends is how seemingly independent efforts end up getting intertwined over time. The most recent example is the multi-level link between cloud and 5G, and cloud and satellite all coming together to enable a potentially powerful—but also potentially confusing—combination of capabilities. We will explore how these capabilities will further help improve and modernise video service delivery, and how they can help companies meet customers' viewing demands today, and in the future.

Panelists:

Shakunt Malhotra, Managing Director Asia, **Globecast**

John Huddle, Director, Market Development, Asia, **SES**

Dean Wadsworth, VP Technology, **ViacomCBS Australia and New Zealand**

Eunice Park, Chief Revenue Officer, **Zixi**

With **Patrick French**, EVP, Global Business Development and Strategy, **ABS**



Programme

15:00 How is Satellite Becoming More Attractive to the Video Industry?

Every year it seems we ask whether the satellite industry's role in video is in decline, but every year it is clearly still with us. With the recent far-reaching structural changes in the video industry, how is the satellite industry being affected? Does satellite continue to be such a necessity for broadcasters and if so, why? And what is the role satellite is playing in the growing world of streaming and on-demand content?

Panelists:

Ina Lui, SVP, Commercial, Business Development & Strategy, **AsiaSat**

David Couret, Director Technical Solutions – Distribution, **France24**

Bill O'Hara, VP and GM, Media, **Intelsat**

Mahendra Nath Vyas, Executive Director, **Planetcast Media Services**

With **Louis Boswell**, CEO, **AVIA**

15:30 Lessons Learnt: How Technology and Streaming Have Changed 'The Game' of the 2020 Tokyo Olympics

Live TV was no longer the only means for the Tokyo 2020 Olympics fans to follow the Games, and a large part of the viewers it attracted had chosen to consume the live content on streaming platforms. We explore how technology is changing the face of live broadcasting. How is viewer experience being enhanced and what can be further improved? Where does digital and social media fit into it all, and how will these opportunities translate for broadcasters and sports globally?

Panelists:

Charley Thomas, Director of Solutions Engineering, APAC, **Limelight Networks**

Anil Nihalani, Head of Digital Products & Technology, **Mediacorp**

Chris Wilson, Portfolio Director, Sports, **MediaKind**

Will Everitt, Director Product Solutions, **Seven West Media**

With **Amy Prosser**, Solutions Architect, Video & OTT, **Optus Sports**

16:00 Bringing the Benefits of Cloud to the Entire Video Ecosystem

Julien Signes, SVP & GM, Video Network, **Synamedia**



Join our Sessions

PANEL DISCUSSION:

Cross Border Enforcement:
Meaningful Outcomes in a (Dis)connected World

November 12th 2021 | 16:15 SGT | 09:15 CET

KEYNOTE PRESENTATION:

A rainbow of market needs:
Introducing 7 player use cases

November 17th 2021 | 17:00 SGT | 10:00 CET

Programme

16:10 What Does it Mean to be Truly Cloud-Based – Are We Meeting the Needs of Connected Consumers in the 21st Century?

As streaming services leapfrog cable to become the primary way consumers watch shows, sports, movies and more, cloud is poised to play a pivotal role. It has emerged in recent years as a way to address the demands of today's complex media landscape. Where are we in the cloud journey? How can the media industry benefit and exploit this opportunity to meet the needs of consumers? How has consumer behavior affected the OTT space and how is cloud helping? What roles should streaming providers and platforms play in the value chain, and how should they reconfigure their operating model to address this adoption?

Panelists:

Elliot Renton, EVP & Head of Asia Pacific, **Grabyo**

Aloke Majumder, VP – Technology, **hoichoi**

Keith Huang, VP, Pay OTT, **PCCW Media**

Julien Signes, SVP & GM, Video Network, **Synamedia**

With Nadya Melic, VP, Head of Customer Solutions, APAC, **Vodafone**

16:40 The Economics & ROI: Delivering an Enhanced Viewing Experience to Minimize Churn

Competition amongst OTT platforms is rapidly increasing. Beyond the large organizations, many smaller entities are taking a leap into OTT, with niche offerings gaining in popularity. With all of this choice and recent reports stating that consumers are starting to feel the impact of OTT fatigue, how can streaming service providers minimize churn? In this session, we will hear case studies on how these companies have discovered ways to control costs, optimize operations and improve the end user viewing experience better than the competition.

Panelists:

Adrian Britton, Solutions Director, APAC, **Bitmovin**

Simon Miller, MD, Gracenote International, **Nielsen**

Scott Favelle, Technology Director, Product Solutions, **Seven West Media**

Praveen Singh, Director, Technology & Platforms, **Viu**

With James Miner, CEO, **MinerLabs & Video Assure**



Programme

17:10 A Rainbow of Market Needs: Introducing 7 Player Use Cases

Current market trends force TV operators to cope with growing complexity and multiple business models in different converging areas, including Pay-TV, Advertising and Live Sports. The Video Player in charge of playback lies at the center of this convergence, and has become an essential part of handling both use case complexity and delivering premium viewing experiences to increasingly demanding consumers. In this session, we will examine the main features professional video players need in order to satisfy both current and future requirements of TV operators.

Benoit Brieuessel, Head of Presales, **Viaccess-Orca**



17:25 Closing Thoughts: From Fragmentation to Convergence - What's Next for Entertainment?

Time was that there were clearly defined verticals in the entertainment industry. However in recent years, it is clear to see that the different media channels across the legacy and digital divide are starting to converge. Netflix's recent announcement that it is moving into gaming is a prime example. In this closing session, we explore how content providers and operators can see this as an opportunity for monetisation and content creation. What are the latest cultural phenomena that are disrupting the attention economy? Which technologies will radically change our media landscape, and what direction will the industry go in next?

Panelists:

Rina Azcuna-Siongco, Head – GET Entertained Tribe, **Globe Telecom**

Xavier Marle, Director of Sales and BD APAC, **iWedia**

With **Shad Hashmi**, APAC Partner Lead, Media and Entertainment, **Amazon Web Services**



17:45 Closing Remarks & End of Main Event



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Guest of Honour



Edward Yau Tang-Wah, GBS, JP
Secretary for Commerce and Economic Development,
Government of the Hong Kong SAR

Speakers



Youngsun Soh
General Manager, Korea & Regional Head of Digital Business Development,
A+E Networks

Youngsun is responsible for all businesses of A+E Networks in Korean market including management of A+E's branded channels (History and Lifetime), original content production and digital studio since Jan 2017. Under her leadership, A+E Korea has grown as a major media company with strong business performance and hit contents including Backstreet Rookie, Dramaworld and Nego King Series. She has also been seeking digital business growth in the Asian market as a Regional Head of Digital Business Development since April 2020.



Patrick French
Executive Vice President, Global Business Development & Strategy, **ABS**

Patrick M. French joined ABS in January 2018 and has since been promoted to Executive Vice President, Global Business Development & Strategy. In this role, Patrick is part of the core ABS management team and responsible for developing ABS' strategic relationships with core partners around the world as well as defining and implement ABS' long-term strategy. Additional focuses include top level management of ABS' satellite related services (ABSPlus) initiatives in close cooperation with the Sales teams. Patrick holds a Bachelor of Science in Aerospace Engineering from Boston University and attended the 1999 ISU Summer Session. He is fluent in French.



Hrishikesh Varma
Director Product Management, **Akamai Technologies**

Rishi is a seasoned technology strategist with deep vertical experience across Digital Media, Internet Streaming Technologies, Application / Content delivery and strategic technology initiatives. Growth hacking leader with track record of delivering results, growing revenue, creating and opening new markets, successfully chasing hyper growth and launching disruptive revenue models.



Sabrina Duguet
EVP Asia Pacific, **all3media international**

Sabrina began working within distribution for Indigo Film and Television where she was responsible for the distribution of drama series, kids programming, films and documentaries. She joined All3Media International in 2010 becoming SVP International Format Sales covering formats sales for Asia, Latin America and Central and Eastern Europe. In 2015 Sabrina was appointed EVP for Asia Pacific and in 2016 she relocated to Singapore to launch and head the Asia Pacific office for All3Media International.

Speakers



Sushant Sreeram

Director - Marketing, **Amazon Prime Video**

Sushant is currently Director, Marketing at Amazon Prime Video, India. This includes leading brand development, customer acquisition, and engagement initiatives for the organization. Over a span of 16+ years and many cities, Sushant has operated across industries including Consumer Goods, eCommerce, Travel & Tourism, and has been an entrepreneur as well. Prior to joining Amazon, Sushant led marketing for Xiaomi in India, helping propel the company into one of the top smartphone brands in the country. Sushant is a graduate of IIT, Madras.



Shad Hashmi

APAC Partner Lead, Media and Entertainment, **Amazon Web Services**



Guy Bisson

Executive Director & Co-Founder, **Ampere Analysis**

With a specialization in the global TV business, Guy has 20 years of experience in media analysis and forecasting and has a global reputation as a leading analyst in the pay TV and multichannel TV industries. He is a regular speaker and panelist on the TV industry conference circuit, presenting views on key trends across content production, distribution, the impact of streaming, and the evolving role of traditional media groups and players.



Myleeta Aga

Founder & MD, **AnKi Media**

Founder and Managing Director at AnKi Media, Myleeta Aga is an entrepreneurial, content leader experienced across the media and digital content businesses in multiple countries and functions. Previously, Myleeta was Netflix's Director of content for Southeast Asia and Australia, responsible for content strategy, acquisition and originals in key markets including Indonesia, Thailand, Philippines and Australia. Before joining Netflix, Myleeta held senior roles at BBC Studios, where she led the company's operations across Asia following her stint as SVP South and Southeast Asia.



Ina Lui

SVP, Commercial, Business Development & Strategy, **AsiaSat**

Ina brings over 25 years of experience in the satellite, telecommunications and technology sectors, covering areas in sales, marketing, product and business development. She has worked in Singapore, South China and Hong Kong, and has held several senior management positions at global satellite and telecommunications companies. Prior to joining AsiaSat on 1 June 2018, Ina was the Managing Director, Sales Asia Pacific of a global satellite company where she was responsible for sales and business initiatives for the region.



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Speakers



Euan Smith

Group COO and CEO, TV, **Astro**

Euan joined as Group COO and CEO, TV on 1 April 2020. As GCOO, Euan has oversight of the technologies that support each of the Group's business units – broadcast, digital and enterprise. As CEO, TV, he leads Astro's key product groups Pay-TV, NJOI, streaming services and broadband in addition to the customer sales & operations functions. In his early career, he held roles in Unilever and KPMG and senior leadership positions with Sky UK, Sky Germany, Fox US and Foxtel Australia.



Louis Boswell

CEO, **AVIA**

Louis Boswell is the Chief Executive Officer of Asia Video Industry Association (AVIA). As CEO, his remit is to lead the industry through championing all broad based initiatives that result in a more vibrant and healthy video ecosystem. This includes being at the forefront of industry research, supporting evolving business models, understanding the role of technology, representing the industry in conversations with regulators and taking a leading role in eliminating piracy.



Celeste Campbell-Pitt

Chief Policy Officer, **AVIA**

As Chief Policy Officer, Celeste Campbell-Pitt represents the combined positions of its members and engages in constructive dialogue with governments so they may better understand the curated video industry and foster an environment of support for the growth of the industry. Celeste comes with over twenty years of business and legal experience in the media and entertainment industry across both Europe and Asia. Prior to joining AVIA, she was consulting with various global media and technology companies looking to expand into the region.



Joe Nguyen

Consultant, **AVIA**

Joe Nguyen is presently a Consultant, Advisor, Speaker, Ex-Officio of IAB Southeast Asia and India, and APAC Board Member of Mobile Marketing Association (MMA). His roles have spanned from Chief Operating Officer to Chief Technical Officer to leading Sales & Marketing. Until recently, Joe was the Senior Vice President, Asia Pacific at comScore, Inc. Joe has over 20 years of senior management experience in Asia Pacific media, measurement, analytics and eCommerce.



Aaron Herps

General Manager, **AVIA Coalition Against Piracy (CAP)**

Aaron Herps is the General Manager for the Coalition Against Piracy. Prior to joining CAP, Aaron spent 2 years at beIN Sports managing digital content protection through the APAC region. Aaron also spent 10 years with the Motion Picture Association of America including senior management positions in Australia and the association's Global Content Protection Hub. He has worked extensively in Australia, New Zealand, S.E.Asia, the US and Europe.

Speakers



Andy Leck

Principal, **Baker McKenzie, Singapore**

Andy Leck is the head of the Intellectual Property (IP) Practice Group and a member of the Dispute Resolution Practice Group in Singapore. He is a core member of Baker McKenzie's regional IP practice and leads the Myanmar IP Steering Committee. Andy is recognised by reputable global industry and legal publications as a leader in his field. He was named on The A-List: Singapore's Top 100 lawyers by Asia Business Law Journal 2018.



Phil Hardman

SVP & General Manager, Asia, **BBC Studios**

Phil Hardman is the General Manager for BBC Studios Asia based in Singapore. He is responsible for developing and delivering the Asia growth strategy across the global distribution businesses in South East Asia, India, Japan and South Korea. In his role as GM for Asia, Phil leads the regional commercial teams across all lines of distribution including linear and digital branded services, regional and global content distribution and consumer products.



Jocelyn Little

Managing Director, **Beach House Pictures**

As one of the founding partners of Beach House Pictures, Jocelyn oversees company operations and international co-productions, forging partnerships with global brands that include Netflix, CCTV, Amazon, Nat Geo, Discovery, Lonely Planet, Fox International Channel, NBC Universal, Turner Broadcasting and BBC Worldwide. In 2013 Jocelyn spearheaded BHP's expansion into four divisions including Beach House Pictures (factual), Beach House Kids (children's TV), Beach House Entertainment (reality formats) and Beach House Studios (apps, design and animation) which has seen BHP grow to one of the largest independent production companies in Asia.



Adrian Britton

Solutions Director, APAC, **Bitmovin**

Adrian is based in Sydney, Australia and oversees Bitmovin's pre-sales and post-sales Solutions team for the Asia Pacific region. Adrian's career has taken him across the world running technical teams in Europe, Asia and Oceania. Prior to Bitmovin, Adrian worked at one of Australia's largest Sports media organisations transforming workflow, broadcast and product facilities. He's taken that experience now to help customers thrive in the use of Bitmovin player, analytics and encoding products.



Greg Armshaw

Head of Media Asia, **Brightcove**

As Head of Media Asia for Brightcove across APAC, Greg consults with enterprises helping them create strategies to build businesses with video. He has more than 20 years of experience in advertising, digital marketing and has rich experience in building consumer offerings in the enterprise brands and media sector in Asia. Greg has led Brightcove to achieve a dominant market position in the region with digital-first companies, Free to Air TV and Pay TV content owners, and is also a regular industry commentator.



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Speakers



Lexie Knauer

Senior Product Marketing Manager, **Brightcove**

Lexie Knauer is a senior product marketing manager at Brightcove. Lexie is responsible for go to market strategy and execution for Brightcove's media products. Prior to Brightcove, Lexie worked at SpotX (now part of Magnite), a video advertising platform. Lexie was a finalist in the 2021 Emerging Leaders Awards by FierceVideo, recognized as one of the brightest young professionals in the streaming video industry.



Jacques Le Mancq

President and CEO, **Broadpeak**

Jacques is the President & CEO of Broadpeak. He drives the strategy and execution of the company to develop and realize the full potential of the leading provider of video streaming solutions to broadband service providers and content owners. Prior to co-founding Broadpeak in 2010, Jacques Le Mancq was with the Technicolor Connect Division where he assumed the role of Product Line Manager for the SmartVision video distribution servers product family.



Janine Stein

Editorial Director, **ContentAsia**

Janine Stein is Editorial Director for ContentAsia's information platforms, including print, multimedia and online. She has covered the Asian television, media and satellite business across Asia since 1989, and has worked for, among others, The Hollywood Reporter (U.S.), the South China Morning Post/Television & Entertainment Times (Hong Kong), Cable & Satellite Asia, Television Business International (TBI, U.K.) and Electronic Media (U.S.). Prior to 1989, she covered the African television and media industries for five years.



Jeeyoung Lee

SVP, Content Strategy APAC & GM, Japan and South Korea, **Discovery, Inc.**

Jeeyoung Lee is SVP of Content Strategy for Asia Pacific and General Manager of Japan and South Korea at Discovery, Inc. Based in Seoul, Lee leads Content Strategy for Asia Pacific and also oversees Discovery's businesses in South Korea and Japan as the global media company builds further scale and differentiation across the region. Prior to Discovery, Lee held other regional senior executive roles at New Regency Productions, FOX Network Group, Endemol Shine Group, Viacom International and CJ Entertainment & Media.



Rohit Tharani

Senior Director, D2C Revenue & Strategy SEA, **Discovery, Inc.**

Rohit Tharani oversees direct-to-consumer strategy and revenue for Discovery Inc in South East Asia. With a focus on rolling out global streaming service discovery+, as well as continuing the growth of the Asian Food Network, his team is tasked with driving forward Discovery's digital business across the region. Rohit joined Discovery in 2016, and has held a number of content and product roles. He was previously Head of Content for the Philippines and Vietnam at Fox Networks.

Speakers



Gaurav Banerjee

President & Head - Content, Disney+ Hotstar & HSM Entertainment Network, **Star & Disney India**

Gaurav is President & Head Content, Disney+ Hotstar & HSM Entertainment Network. In this role, he oversees all entertainment content for Disney+ Hotstar, and for Hindi Entertainment channels of Star TV Network. Gaurav joined Star News in 2004. He moved on to lead the content strategy of the network's regional entertainment channels in 2008. In 2009, Gaurav became the Head of Content Strategy at Star Plus, and over the years he has led the creative engine that has made chart topping TV and digital shows.



Daniel Chun

Senior Business Manager, **Dolby Laboratories**

Daniel Chun currently serves as senior business manager of Dolby Atmos content distribution at Dolby Laboratories based in San Francisco. In his role, he is responsible for driving the development of a multi-year content and distribution strategy for Dolby Atmos across various types of content and collaborating cross functionally to successfully enable and build Dolby Atmos content ecosystems. Prior to joining Dolby, Daniel served as corporate communications manager at NBC Entertainment and was also public relations manager for DreamWorks Animation.



Siu Min Lim

Head of Production, **Double Vision**

Min Lim is Head of Production at award-winning production house Double Vision. Growing up on television sets, Min has been working on visual arts projects since she began as a production assistant at 16. She has writing, directing and live venue producing experience under her belt but showrunning is her passion. Some of her credits include being Executive Producer of the highly acclaimed Asian adaptation of The Bridge, as well as award-winning sitcoms and dramas such as Cakap Melayulah and Beautiful World.



Puja Rajadhyaksha

Head of Content, **Eros Now**

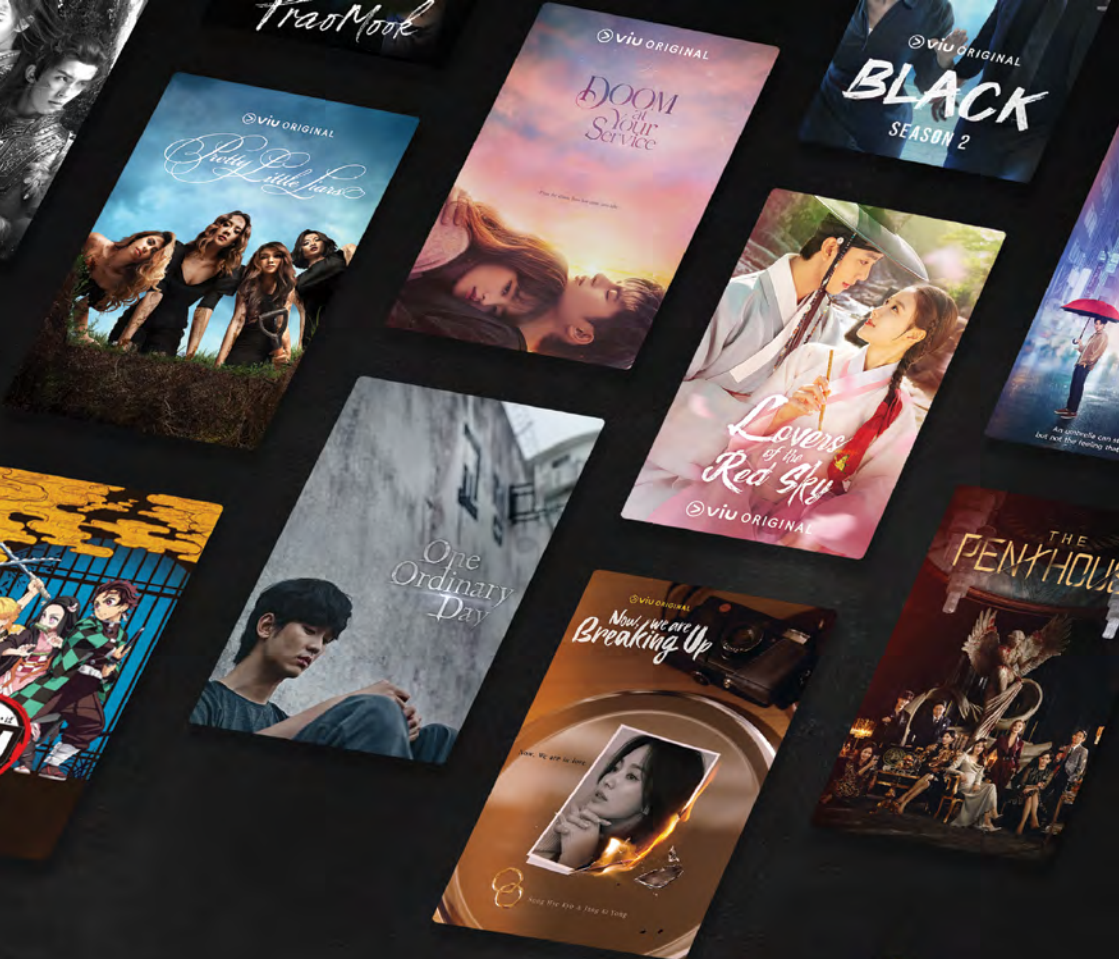
With over 23 years of experience, Puja has witnessed the transformation of the M&E industry first-hand. In fact, it would be safe to say that she is amongst those few industry leaders who have played a part in driving this change. She uses her strong understanding of the media & technology sector and constantly evolving viewing preferences of the audiences to craft engaging and entertaining stories.



Liv Geen

Head of Client Services, **Finecast Australia**

Liv Geen is Head of Client Services with Finecast Australia and responsible for leading the agency sales and investment function, helping marketers navigate the evolving TV landscape, and driving business growth. A highly respected media executive with extensive experience across all channels and digital integration, Liv has worked in the media industry for over 18 years spending the majority of her career in media agencies. Prior to joining Finecast, Liv was the National Head of Investment at Mindshare Australia.



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Speakers



David Couret

Director Technical Solutions – Distribution, **France24**

David COURET is Director of Technical Solutions for Distribution at France 24. After 5 years at BT Media & Broadcast, he joined the channel in 2006 in the early stages of the project and set-up the EMEA and then worldwide satellite distribution network. Since 2016, he has worked on the migration of France 24 channels to HD broadcast. Since 2018, David has also worked on the new OTT applications for TV screens and operators STB.



Harini Gopalakrishnan

CFO, **Galaxy Play**

Harini has over 14 years of experience in corporate finance, growth strategy and business building across India and South East Asia. As an ex- investment banker and private equity investor, she has had a ringside view of the growth trajectory of some of the best consumer businesses in Asia. Harini is currently CFO of Galaxy Play, the #1 SVOD platform in Vietnam and focusses on growth strategy and capital allocation. Harini holds an MBA from IIM Bangalore, India.



Rina Siongco

Head – Get Entertained Tribe, **Globe Telecom**

Rina is a key driver in the digital transformation of Globe via content partnerships and portfolio development. Rina joined Globe in 2003 and has held various positions in content product and business development. A 30 year veteran of the telco industry. She has worked in the areas of product management, marketing and customer service.



Shakunt, Malhotra

MD, Asia, **Globecast**

Shakunt Malhotra spearheads operations across Asia and manages four key areas of business: teleport services, media management services, channel operations and engineering and new technologies. Since joining Globecast in 2001, he has worked with key international broadcasters on innovative solution for end-to-end service delivery, including recent transmission-ready workflows for cloud-based playout services. He also heads up Globecast's Technical Governance Group, which is responsible for the synchronisation of global teams and their readiness for new technology.



Ben Napier

Head of APAC Sports, Media & Entertainment Partnerships, **Google**

Ben leads Sports, Media & Entertainment Partnerships for the APAC region at Google. He is responsible for managing complex cross-Google initiatives to bring relevant solutions to large organisations in the sports, media and entertainment industry to help these partners remain at the forefront of innovation and technology. Prior to his current role, Ben spent 5 years at Google in London working with sports and media organisations in the UK, following 8 years in the TV industry in Australia.

Speakers



Mike Katayama

Ads Privacy Lead, **Google Asia Pacific**

Mike has been in charge of engaging with the business community on Ads Privacy issues in APAC since January 2021. He brings a deep knowledge of programmatic technology to the role, having previously served as the Head of Buy-Side Authorized Buyers (previously DoubleClick Ad Exchange) in Japan. The rest of his 10 year Google career has been spent working with advertising agencies in both Tokyo and Singapore, in both a business development and partnership management capacity.



Elliot Renton

EVP & Head of Asia Pacific, **Grabbyo**

Elliot is responsible for the commercial growth and strategy for Grabbyo business across all key and emerging markets. With over two decades experience in the sports media and technology industry, Elliot was an early hire at Getty Images in Singapore before joining Reuters Media to manage content distribution across Asia. Elliot held other senior positions at Nokia Asia-Pacific, PERFORM Group (now DAZN Group) as Managing Director - Emerging Markets Asia and Discovery as Head of Sport.



John Miskelly

Director of Investment APAC, **GroupM**

John began his career at Starcom London, working as a TV Buyer on Procter & Gamble. Moved to MediaCom Sydney in 2008 and moved into the role of Head of Digital leading overall digital operations of the agency. In October 2013 John became Head of Digital across GroupM with key focus on digital operations, digital technology, platform strategies and digital trading development. In 2018 John moved to the regional role with oversight of digital operations across all key APAC markets.



Aloke Majumder

VP - Technology, **hoichoi**

Aloke is an experienced technologist with entrepreneurial vision and technical proficiency. His specific capabilities include OTT, VoD Infrastructure and Product Development, ERP, services for strategy and transformation, Open-Source technologies, Linux, On Premise to Cloud migration, implementation of technology in various aspects of business. Alok heads all organisational efforts to develop the best-in-class technology and processes designed to position hoichoi as a leading OTT platform through strategic and technology innovation.



Jessica Deery

Director and Counsel, **Horizon Recruitment**

Jessica started her career with Freshfields and has worked in London, HK, Shanghai, NY, Sydney and Singapore. Her in-house legal career and passion for the media industry began with ESPN Star Sports before joining Sony Pictures Television Networks where she headed up the legal team in Asia. Owner of Horizon Recruitment, which recruits legal, compliance and public policy professionals, Jessica is now enjoying connecting with the best talent in media and beyond.



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Speakers



Rajesh Pantina

Director of Marketing, APAC, **InMobi**

Rajesh Pantina is the Director of Marketing for InMobi in Asia Pacific, responsible for public relations, integrated marketing communications, demand generation, and customer marketing initiatives. His previous roles at InMobi include shaping the India marketing strategy from the ground up, leading the Asia Pacific Product Management of InMobi's Performance and Monetization solutions, and contributing to the Founders' Staff Marketing team. He has featured in the Impact 30 under 30 Marketers and the Impact top 100 Marketers List in 2021.



Sudhanshu Saxena

Director, Supply Partnerships SEA, **InMobi**

Sudhanshu is the Director of Supply Partnerships in Southeast Asia for InMobi. He has donned the partnership leader's hat across multiple locations both in the western and eastern parts of the world. With over a decade of experience, Sudhanshu brings in a wealth of experience across strategic digital partnerships, strategic sales and account management, and business development.



Bill O'Hara

Vice President and General Manager, Media, **Intelsat**

Bill O'Hara is the General Manager of Intelsat's Media Business, and is responsible for leading global sales, marketing and product management. Additional responsibilities include product strategy and P&L responsibilities across the \$800M+ global media vertical. Previously at Intelsat, Bill lead Intelsat's North American Media Sales team, executing industry leading satellite and terrestrial based solutions with the largest cable/broadcast networks in the world and international resellers. Bill was also responsible for the development and sales of advanced media distribution technologies, focusing on bringing broadcast grade reliability to OTT services.



Nick Chuah

VP of Sales & GM, APAC, **INVIDI Technologies**

Nick Chuah, an accomplished media ad-sales professional, witnessed significant video ad-industry transitions, from the first pre-roll to Programmatic-TV and today, Addressable-TV. He disbelieves the naysayer's chant of "TV is dead" but rather rebut that "TV is evolving". As INVIDI's APAC VP Sales/GM, he spearheads the introduction of the cross-video ad technology, merging both linear and online TV inventories. Nick has a Bachelors Degree in E&E Engineering (Hons) from USM and Big Data Engineering for Analytics Certificate from NUS.



Kuek Yu-Chuang

VP International Business, **iQIYI**

Kuek Yu-Chuang is iQIYI's VP for International Business. In this role, Kuek oversees the strategic planning, marketing, business development and public affairs functions for iQIYI International. Prior to joining the company, Kuek held executive positions at Netflix, ICANN and Yahoo!. Kuek began his career as a diplomat and trade negotiator with the Singapore government. Kuek pursued his undergraduate studies at Peking University and later obtained post-graduate degrees from Harvard University and INSEAD.

Speakers



Elaine Tan

Head of Sales, Southeast Asia, International Business Department - Advertising, **iQIYI International**

Elaine heads the Southeast Asia advertising team in iQIYI International. She oversees and drives its advertising sales revenue and monetisation strategies. She also develops customised advertising solutions for partners to help drive their business objectives. Prior to iQIYI, she held multiple senior sales roles with global media networks, most recently Sony Pictures Television Networks (Asia), as well as Viacom International Media Networks and BBC, where she has led successful sales teams and helped establish strong partner networks across Southeast Asia.



Bruce Curtin

Product Manager, **Irdeto**

Bruce Curtin is currently a Product Manager, focusing on offering pay TV operators with the best solutions to effectively roll out new platforms that can support a robust number of applications to enable consumer choice. Bruce is an expert on hybrid Android TV and traditional Linux Middleware with a focus on scalability and time-to-market for 4K/UHD, MovieLabs security in the context of browser-based solutions and Android TV. Bruce joined Irdeto after a brief period of development in the Telecommunications industry in South Africa.



Xavier Marle

Director of Sales and BD APAC, **iWedia**

Xavier is the Director of Sales and Business Development at iWedia for APAC. He has accumulated 15 years of experience in the Pay TV industry and held several customer-focused positions in APAC. Before joining iWedia, he successfully helped the regional expansion of Verimatrix, Brightcove, SeaChange and iFeelSmart.



Michael Schwalb

General Manager of Data and Advertising, **JW Player**

Michael Schwalb is the General Manager of Data and Advertising at JW Player. In this role, Michael is focused on leveraging the video data generated by billions of monthly impressions across the JW Player network. This unique data helps publishers better monetize their content, and helps advertisers more effectively target their audiences. Prior to joining JW Player, Michael drove revenue, operations, and business development growth at First Data. He has also previously worked in senior leadership roles at PubGears, Tremor Video, and DoubleClick.



Daniel Whittington

VP and Head of Legal & Business Affairs, **KC Global Media Asia**

Daniel is Vice President and Head of Legal & Business Affairs for KC Global Media Asia, based in Singapore, overseeing legal and business affairs across the various functions of the organization, including revenue, content and programming, production and creative, marketing and corporate. He began his career in the late 1990s with a media and entertainment law firm in London and has held senior in house positions at RDF Media, Fremantle Media, Discovery Networks Asia Pacific and Aser Ventures.



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Speakers



KunHee Park

Chief Executive Officer & Chief Product Officer, **KOCOWA**

Instrumental in bringing Korean Entertainment to mainstream audiences across the Americas, KunHee Park joined wavve Americas, Inc. five years ago as the Chief Technical Officer in charge of distributing the Korean Entertainment streaming brand, KOCOWA. After showcasing his technical ingenuity and dependability as a leader, he was later appointed CEO of wavve Americas while still managing his cross-functional role of Chief Product Officer. Mr. Park has worked for various engineering firms including Kolon Global Corp., NDS Limited, and Cisco Systems.



Charley Thomas

Director of Solutions Engineering, APAC, **Limelight Networks**

Charley Thomas is a Director of Solution Engineers, APAC at Limelight Networks, working with media and entertainment customers to distribute online content around the world. With over 15 years in the distributed computing space, Charley helps companies simplify and integrate complex workflows and help steer new innovations at Limelight. Previously he worked at Internap where he assisted clients with streaming video challenges. Charley lives in Tokyo, Japan and is an avid beach loungeur.



Gavin Buxton

Managing Director, Asia, **Magnite**

Gavin currently leads the growth of Magnite Asia, where he is focused on helping media owners and brands win across every channel and format. Gavin has over 19 years' global experience in the digital advertising space, having worked in leadership roles at tech and publishing companies, including Microsoft, Turner Broadcasting and LinkedIn, with the last ten years based in Asia building businesses. His working knowledge spans television, digital, search, programmatic, mobile, content marketing and social media.



Dato' Khairul Anwar Salleh

CEO, **Media Prima Television Networks and Primework Studios**

Dato' Khairul Anwar Salleh was appointed as the CEO of Media Prima Television Networks ("MPTN") and CEO of Primeworks Studios ("PWS") in 2020. He is responsible for the overall operations of MPTN and PWS, and to strengthen its core businesses while pursuing new opportunities in-line with Media Prima's long-term growth strategies. Dato' Khairul oversees Media Prima's TV3, TV9, 8TV, ntv7, tonton and home-shopping platform WOWSHOP, as well as the expansion of the studio business of content distribution and productions through strategic collaborations and partnerships.



Anil Nihalani

Head of Digital Products & Technology, **Mediacorp**

Anil Nihalani is Head of Digital Products & Technology at Mediacorp. Prior to joining Mediacorp in 2014, Anil worked at Starhub, British Telecom (Singapore) and the then Telecom Authority of Singapore. Anil has a Masters of Science in Communications and Signal Processing from Imperial College London and a Bachelor of Engineering (Hons) in Electronics & Electrical Engineering from the University of Edinburgh.

Speakers



Jennifer Chase

VP, Digital Sales & Solutions, Commercial Group, **Mediacorp**

Jennifer has 20 years' experience working in digital across multiple markets in the APAC region. She currently heads up the Digital Sales and Operations division at Mediacorp, Singapore's National Broadcaster. She is responsible for driving Mediacorp's digital growth and acceleration via Programmatic and direct sales channels. Prior to this, Jennifer was the Operations Director at Amobee, and previously also spearheaded the regional business development strategy for CBS Interactive APAC.



Parminder Singh

Chief Commercial and Digital Officer, **Mediacorp**

Parminder is passionate about driving and creating business models at the intersection of technology, content & media. He currently holds the dual portfolio of Chief Commercial and Chief Digital Officer with Singapore's public broadcaster Mediacorp. He is responsible for driving Mediacorp's businesses across TV, Radio, Digital and Outdoor, besides leading its digital transformation initiatives. He's held top management positions in global blue chip technology companies like Google, Apple, Twitter & IBM.



Chris Wilson

Portfolio Director, Sports, **MediaKind**

Chris is an experienced sales and business development executive with over 20 years in the media and entertainment technology sector. He has held various commercial and training roles in Dolby, Twickenham Film Studios and MediaKind. Currently, Chris heads up the sports portfolio at MediaKind, specifically focused streaming and direct-to-consumer platforms. It's an engaging and innovative industry to operate in and Chris is passionate about the technology, what it can achieve for an audience and helping MediaKind's customers build the foundation for future streaming services.



June Oh

Senior Regional Director, Business Development APAC, **MediaMath**

June is a programmatic advertising expert who's become a bridge between Asia and the West. Her career began in the US at Indeed.com and Carat, and ever since moving to Asia with MediaMath, she has been instrumental in the success in Japan, Korea and Southeast Asia. A Campaign Asia 'Women to Watch' winner, June has worked with some of the most sophisticated brands in Asia, helping them achieve their business goals through digital advertising solutions.



Anita Munro

Chief Investment Officer, **Mindshare APAC**

Anita is the Chief Investment Officer at Mindshare for the APAC region. She has worked within media agencies for 17+ years, leading both investment and client business functions. Her experience provides an integrated understanding of all media and fuses leadership, strategic planning, investment and operations. Her passions follow the digital evolution of the industry with active involvement in the SEA IAB, and a drive for equality, being a founding partner of the Campaign Asia Women Leading Change program.



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Speakers



Pedro Ramirez

Digital Lead Unilever, **Mindshare APAC**

Pedro is an advertising professional with a career that spans from production to entrepreneurship to creative to media with a seamless strategy and technology approach. Having spent time in Latin America with global and local clients, he moved to Asia with Mindshare in 2015 to lead digital for Unilever from the regional Singapore hub until present. In this role, he has led the expansion of programmatic in the region and governance for South East Asia, South Asia, and South Africa.



James Miner

CEO, **MinerLabs & Video Assure**

James Miner is CEO at MinerLabs and Video Assure. Video Assure is a cloud-based video stream monitoring platform with instant insights and forecasting to help content companies better monetize streaming media. A digital pioneer, James led teams in Asia, and Silicon Valley holding leadership roles at About.com, ESPN STAR, Fox Sports Asia, Scient, and WPP. James is a Digital Committee EXCO member of SGTECH. His teams have won SITF Award Silver, and APICTA Awards Gold.



Hari Susanto

CEO, **MNC Vision & K-Vision**

Mr. Hari Susanto began his career at MNC Group in September 2014, served as a Director of PT MNC Energi and MNC Daya Indonesia until 2016, President Director of PT MNC Sky Vision Tbk until 2018, and as the President Commissioner of PT MNC Sky Vision Tbk until July 2021. Currently, he serves as President Director of PT MNC Sky Vision Tbk and President Director of PT Digital Vision Nusantara (K-Vision), Commissioner of PT MNC Kabel Mediacom and as Commissioner of PT MNC OTT Networks.



Siddharth Mantri

Chief Product Officer, **MX Player and MX TakaTak**

As Chief Product Officer, Sidd (Siddharth) Mantri is responsible for driving product strategy and delivering a differentiated value prop to customers across all of MX Player offerings - OTT Video, Music, Gaming, AdTech and MX's short form video platform - MX TakaTak. As a part of this role, he leads product development teams in India, China and Singapore and is responsible for crafting the product vision and roadmap for MX businesses worldwide.



Stéphane Le Dreau

SVP, Regional General Manager APAC, **NAGRA**

Stéphane Le Dreau is the Senior Vice President, Regional General Manager APAC at NAGRA. He joined the company in 2009 as VP Product and Solutions in the marketing organization and has taken South Asia Sales responsibility in 2011. Prior to joining NAGRA, he has over 20 years of experience in the management of complex solutions in international environment, holding various senior sales and marketing positions at Nortel in Dallas (US), Hong Kong, Paris (France) and London (UK).

Speakers



Simon Miller

Managing Director, Gracenote International, **Nielsen**

Simon Miller is Managing Director, Gracenote International at Nielsen, responsible for helping leading video distribution platforms in EMEA, LATAM and APAC overcome content search, discovery and personalization challenges in order to deliver highly engaging entertainment experiences spanning TV, movies, sports and music. Prior to joining Nielsen, Simon was an Executive Producer at Bloomberg Sports where he successfully launched a weekly TV show titled "Football Dynamics" which provided fans a unique combination of data-driven insights and expert opinions on the game.



Rob Gilby

President Asia Pacific, **Nielsen Media**

Rob Gilby joined Nielsen in October 2021 as President of Asia Pacific (APAC). He is responsible for driving new business opportunities and relationships and developing new media opportunities in the APAC region. He has a proven passion for the media industry, supporting latest market innovations, and has a deep appreciation of audience behaviour trends. Through leadership roles and board member positions with digital media, entertainment, distribution, strategy and marketing organisations he's become a trusted advisor to leaders across the industry.



Shigeko Cindy Chino

Associate Managing Director, International Business Development, **Nippon Television**

After joining Nippon Television Network Corporation in 1986, Cindy worked as a director/producer of programmes and news coverage. From 2000, Cindy shifted to the international sector, involved in corporate relations, publicity, business strategy, and programme/format sales. Presently managing the sales team for all programme genres in all territories, she is responsible for creating new business opportunities abroad, as well as increasing Nippon TV's content and format sales to overseas markets.



Bharat Khatri

Chief Digital Officer APAC, **Omnicom Media Group**

Bharat is a strategic digital marketer with more than a decade of experience across digital & sales domains. His primary focus is to leverage technology to drive efficiency and creativity in digital marketing. The combination of background in new business setups and experience working for EMENA & APAC regions has given him a future facing & holistic approach to digital marketing. His acumen in identifying and converting digital marketing opportunities into unique creative solutions has helped brands to achieve unprecedented YoY growth.



Michele Schofield

SVP, Content Development and Distribution, **One Animation**

Michele Schofield is Senior Vice President, Content Development and Distribution at One Animation, tasked with developing and guiding new IP, managing content sales globally and One Animation's portfolio of YouTube channels. A 20 year industry veteran, Michele has held previous positions as the head of content at A+E Networks Asia and Turner Entertainment Networks Asia.

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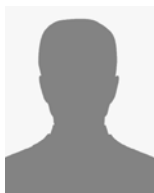
Speakers



Amy Prosser

Solutions Architect, Video & OTT, Optus Sports

Amy Prosser is a Solution Architect for Video and OTT at Optus Sport. Coming from a background supporting digital adoption within major Broadcast and Government organisations across APAC, the UK and Europe Amy has recently moved to Optus Sport as they get ready to cover the Women's soccer World Cup which is coming to Australia in 2023. Amy has loved seeing the streaming world mature since entering the industry in the mid-2000s and it's as exciting a time as ever to be a part of the ride.



Felix To

Chief of Viu Original, PCCW Media



Keith Huang

Vice President, Pay OTT, PCCW Media

Mr. Keith Huang is the VP of Pay OTT in PCCW Media. He heads up the subscription over-the-top (OTT) business and launched the one-stop entertainment platform (Now E) to meet the needs of millennial viewers in May 2018. Before that, he was the VP of Product Management, leading Now TV product and technology development for 12 years and developed wide range of innovative products in HK. Keith holds a MBA from HKUST and a B.Eng. from CUHK.



Virat Patel

Managing Director, Pioneer Consulting Asia-Pacific

Virat Patel is the Managing Director of Pioneer Consulting Asia, a management consultancy specialising in telecoms, media and digital in Asia. He is based in Singapore. He has extensive experience in business strategy, business planning, and market entry. He has developed pay TV, broadband and video strategies for platforms and content providers. His team has undertaken primary research on changing viewing habits in 10 markets in Asia. He is also an executive coach and mentor to executives in media and telecoms.



Mahendra Nath Vyas

Executive Director, Planetcast Media Services

Mahendra Nath Vyas, Executive Director of Planetcast Media Services Limited has rich experience of satellite communication and digital media technology. He started his career with the Indian Space Research Organization (ISRO) and developed sub-system for India's first communication satellite transponder APPLE which is adapted in the current INSAT satellite. He was on the Board of World Teleport Association from 2007 to 2013. As Co-founder, he has been instrumental in formulating the key strategies and technology management including business and technological transitions for Planetcast, since its inception.

Speakers



Sutanto Hartono

Managing Director, **PT. Elang Mahkota Teknologi (EMTEK)**

Sutanto Hartono, Managing Director of PT. Elang Mahkota Teknologi (EMTEK), Tbk. the CEO of Surya Citra Media (SCM) , Tbk. and the CEO of Surya Citra Televisi (SCTV) leading the effort to establish SCM leadership in the broadcast and event industry, aligning strategy to transform the EMTEK group to be the dominant player in the content production, digital platform and event. Some of EMTEK portfolios include Bukalapak, Dana, Vidio.com, Kapanlagi Youniverse (KLY), All Stars, Rumah.com, Oto.com and EMC Hospitals.



Nicole Scaglione

Global VP of OTT and CTV Business, **PubMatic**

Nicole Scaglione has been working in the ad tech space for more than a decade. She joined PubMatic in 2021 to manage the OTT/CTV business globally. Prior to PubMatic, Nicole ran the West Coast AdvancedTV programmatic sales team for Hulu and oversaw the West and Midwest sales teams at Telaria. Nicole holds a Bachelor's degree in Political Science and Psychology from the University of Michigan and a Master's degree in Business Administration from Wayne State University.



Vijay Kunduri

Regional VP of OTT Business, APAC, **PubMatic**

Vijay's work experience straddles across print, broadcast, Video-on-demand, and digital companies in India and Asia. In the last decade, Vijay has helped to establish American and European ad tech companies in APAC and has been actively associated with Interactive Advertising Bureau SEA & India (IAB) and Asian Content Marketing Association (ACMA). Vijay received CMO Asia Digital Excellence Award for Digital Person of the Year in 2018 and the groupM Singapore Media Person of the Year 2016 award.



Erik Matti

Director & Co-Founder, **Reality Entertainment**

Erik Matti is a writer and director, actor, acting coach and producer. In 2003, he co-founded Reality Entertainment Inc. where his most critically acclaimed works On The Job, Honor Thy Father, Seklusion, BuyBust, and TheEntity have been produced and screened internationally. He directed the "Island of Dreams" episode in Food Lore where he won Best Director at the 2020 ContentAsia Awards. Erik Matti's involvement in the film community and his personal brand of activism have always pushed for positive changes in the Philippine film industry.



Sandie Lee

Executive Vice President, **Rewind Networks**

A television veteran with more than three decades experience in the media industry, Sandie is Executive Vice President at Rewind Networks. She oversees the organisation's content, acquisitions, and communications teams. Sandie was previously VP, Content at StarHub. During her stint with StarHub, she created and launched locally packaged channels such as VarietyVision, Football Channel, and Sensasi, among others. Sandie was also involved in the launch of many international channel brands that debuted in Singapore before rolling out to other Asian markets.



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Speakers



Ward Platt

Founder, **Rock Entertainment Holdings**

Ward Platt is the owner and founder of Rock Entertainment Holdings, which owns and operates the BAM Asia Entertainment Network and ZooMoo Networks businesses. Before establishing Rock Entertainment, Platt was the CEO of Global Networks for Blue Ant Media, where amongst other achievements, he built their Omnia Gaming division into a profitable online gaming content business. Platt also held a variety of key leadership roles with Fox Networks Group and National Geographic during a 20-year career with 21st Century Fox.



Prabhvir Sahmhey

Senior Director, India and Southeast Asia, **Samsung Ads**

Prabhvir Sahmhey (Prabh) is currently a Senior Director at Samsung Ads. His remit is to set up the Samsung Ads business in India & South East Asia by pioneering the arena of Connected TV. Which is at a very nascent state in 2020. Prior to Samsung, Prabh pioneered Programmatic Advertising at Google, Search advertising at GroupM and e-education with Tata Interactive Systems.



John Huddle

Director, Market Development, Asia, **SES**

John leads SES Video's market development activities in Asia-Pacific. In this role, John is responsible for developing new business opportunities across the region and driving strategic relationships and ventures with key stakeholders including customers, governments, regulatory bodies, vendors and service providers. John is also responsible for providing in region support in delivering SES Videos' value-added solutions and Media platforms. In a 15-year career span, John has led global sales activities and driven customer engagement strategy for satellite operator Intelsat and mobile satellite communications company Thuraya.



Luke Smith

Head of Programmatic Sales & Audiences, **Seven Network**

Luke Smith has led the Programmatic arm of the Seven Network Digital Sales team since inception in 2017. With BVOD the fastest growing medium in Australia – Programmatic is the predominant means for advertisers to reach those audiences – with 75% of all impressions traded through a DSP. After many years honing their programmatic approach, it culminated at Seven's coverage of the Tokyo Olympics, which was Australia's biggest ever digital streaming event. The result being a gold medal performance for Audiences, Advertisers and Seven.



Scott Favelle

Technology Director, Product Solutions, **Seven West Media**

Scott Favelle is Technology Director at Seven West Media, home to 7plus, the top BVOD service in Australia. For over 10 years, Scott has been leading OTT technology development at major Australian free-to-air and subscription broadcasters across both the private and public sectors. Before that, he held a number of Broadcast Engineering and Operations roles. Outside of Seven, Scott is the publisher of the www.today-in.video daily newsletter.

Speakers



Will Everitt

Director Product Solutions, **Seven West Media**

Will is Director Product Solutions for Seven West Media, leading product strategy and innovation, technology transformation and Agile adoption for Seven's streaming service, 7plus and Seven's news platform, 7News, following a decade of Yahoo ownership. So far, his team has achieved overall #1 downloaded app in Apple App Store and Google Play and set new records in Australia with the biggest streaming event ever with the Tokyo Olympics. He was previously Chief Product Officer and Technology Director for Fairfax Media (Nine).



Niti Kumar

Chief Operating Officer, **Starcom India**

Niti Kumar is the Chief Operating Officer at Starcom India. She closely works towards Client deliverables, Revenue Growth and New Business Development across the agency's offices. She is an experienced media and marketing professional with two decades of rich experience in media planning, marketing, digital communications and media investment management. Before joining Starcom, Niti worked at Penguin Random House India, where she spearheaded marketing along with the digital and data initiatives of the organisation.



Julien Signes

SVP & GM, Video Network, **Synamedia**

Julien Signes leads Synamedia's Video Network business. One of the industry's foremost experts on video processing, before joining Synamedia in 2019, Julien advised emerging video technology businesses on financing and helped them scale globally. He also provided advice to Atlantic Bridge, a global venture capital firm. Julien founded Envivio in 2000 and as CEO he led the company through private equity financing and a NASDAQ IPO to create the global leader in software-based video encoding. Ericsson acquired the business in 2015.



Anurag Kumar

Chief Communications Officer, **Tata Sky**

Anurag Kumar is Chief Communications Officer at Tata Sky Ltd which is India's leading pay TV and content distribution platform. He leads marketing, digital and monetisation initiatives for Tata Sky. Before joining Tata Sky, Anurag has had a long career in consumer marketing including nearly 2 decades at Unilever where he worked in India and overseas.



Debbie Lee

Founder and CEO, **TechStorm**

Lee is one of Asia's top entrepreneurial minds who founded TechStorm - Southeast Asia's fastest growing 24/7 nextGen entertainment network on Asian esports, gaming and technology innovations. Over 18 years' track record across international advertising behind fortune 500 brands, NASDAQ listed ad-tech company and regional media networks. Lee helmed prior executive, pan-Asian commercial responsibilities with business networks across 25 cities. She sits on Advisory Board of Sports Singapore's spexBusiness, is an honouree recipient of Singapore's 100 Women in Tech 2020 list.

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Speakers



Mitch Waters

SVP of South-East Asia, Australia and New Zealand, **The Trade Desk**

As SVP of South-East Asia, Australia and New Zealand, Mitch manages all aspects of the company's strategy, operations and people management in the region, based out of Singapore. He brings comprehensive experience across sales, strategy and innovation in the media and advertising industries to this role. Mitch has been a high profile advocate of programmatic advertising and industry transformation, particularly in Australia. He is a regular commentator with AdNews, The Drum, and other media.



Ho Hock Doong

Head of Content, unifi TV, CEO, **TM Net**

Ho is the Head of Content of unifi TV and CEO of TMNet. He was previously the Director of Content for MUBI Malaysia where he launched the Malaysian feed for MUBI. Prior to that he was with Astro Malaysia where his portfolio spans from film production and distribution, channel management, original production, launching of the BOO channel to content distribution and theatrical release of films.



Ching You Sing

Advertising Platform & Delivery Lead, **True Digital**

You Sing is digital advertising platform & delivery lead at True Digital Group. He is responsible to lead OTT/CTV advertising solutions with business partner particularly in Addressable TV; working with cross-functional team & partner to drive adoption of self-service omni channel media buying leveraging audience data. Prior to this, he was the Telecom Billing subject matter expert, leading digital transformation project in Middle East and South East Asia.



Avinash Kaul

CEO, Network18 & Managing Director, A+E Networks, **TV18**

Avinash is currently the CEO of News18 Broadcast News & MD of A+E Networks|TV18. Avinash joined TV18 in mid 2014 as the CEO of IBN News Network. Prior to that he was the CEO at Bennett Coleman & Company Ltd Division (Times Now, ET Now & Zoom) & CEO of Sahara One Media and Entertainment Ltd. He was part of the launch team of NDTV and consulting division of NDTV Media. His earlier stints in media were with Star India and Discovery Communications.



Alexandre Muller

MD, APAC, **TV5MONDE**

After working in the USA, Czech Republic and Taiwan, Mr. Muller joins TV5MONDE in 1997. He successfully heads several positions within the group before taking over the Asia-Pacific Department in 2004. Since 2007, he is based in Hong Kong as TV5MONDE's Managing Director for Asia-Pacific. Alexandre is a member of the Asia Video Industry Association (ex CASBAA) Board of Directors since 2012, and the Board Member responsible for the Asia Video Industry Association (AVIA) OTT and Connected Media Committee.

Speakers



Desmond Chan
Deputy GM, TVB

Desmond is Deputy General Manager (Legal and International Operations) of TVB, responsible for international operations and legal and regulatory matters of the Hong Kong's leading television station. He joined TVB in May 2010. Desmond has had extensive experience in television and telecommunications industries. He worked at Asia Television Limited and i-Cable Communications Limited from 1994 to 2010. Desmond is also General Manager of TVBI.



Greg Fournier
SVP Global Strategy, Unruly

Greg Fournier is the SVP Global Strategy and Head of Luxury at Unruly. He is an advertising and media specialist with an extensive track record in APAC. Greg joined Unruly in 2014 to set up the company's first APAC office and establish Unruly as the leading programmatic platform for video advertising in the region. Greg drives global deals across international brands; works with creative and media agencies globally to develop best-in-class campaigns and drive adoption of programmatic media buying leveraging emotional and cultural audience data.



Benoit Briussel
Head of Presales, Viaccess-Orca

Benoit joined Viaccess-Orca in 2017 in charge of VO's secure video player business and two years ago as VO presales team director. Prior to Viaccess-Orca, Benoit has spent 20+ years in start-ups as cofounder and multinational companies driving multimedia software in various positions always driven by a constant focus to delight customers worldwide.



Chanpreet Arora
Head - AVOD (Voot), Viacom18 Digital Ventures

At Viacom18 Digital Ventures, Chanpreet Arora drives the AVOD business - VOOT and is responsible for leading AVOD led partnerships that are key to VOOT's overall growth. Chanpreet has close to 2 decades of experience across strategy, revenue, partnerships and sales operations with media and digital brands. She was responsible for successfully launching VICE Media in India as its CEO. She was also associated with The New York Times, Times Internet Limited, Buddh International Circuit - Formula One, India, and Ernst & Young in her previous roles.



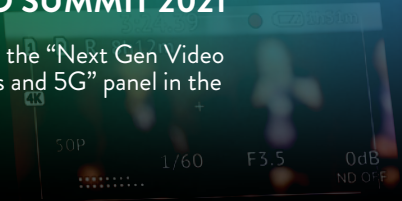
Vineet Govil
CTO, Viacom18 Digital Ventures

Vineet has over 26 years of Product and Technology development experience in multiple industries/domains and is currently Chief Technology Officer at Viacom18 Digital Ventures. His career spans in the area of Embedded Software, Multimedia Streaming (OTT), IoT, Wireless Telecom, Cloud. Prior to joining Viacom18, Vineet was heading India development centre of Sling TV Inc, (a subsidiary of DISH Network Inc, USA) as Vice President. Prior to his 13-year long stint with Sling Media, Vineet had been a part of Sasken Technologies Ltd and ISRO Ahmedabad, where Vineet started off his career.



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Speakers



Dean Wadsworth

VP Technology, **ViacomCBS Australia and New Zealand**

Dean Wadsworth is Vice President, Technology at 10 ViacomCBS, a division of ViacomCBS International Networks. With over 25 years' experience, Dean has extensive knowledge and diverse experience in all aspects of the broadcast and media industry, having held senior leadership positions in Technology and Operations. Dean is responsible for technology domains across Broadcast and IT, including Business Systems, Corporate Networks and Infrastructure, Communication and Transmission, Television Broadcast and Production Technologies.



Tina Arwin

Chief Content Officer, **Vidio**

Over 20 years' experience in the entertainment industry from television, pay tv and format production, my experience with OTT platform started in 2016 with Viu and HOOQ in 2018 heading the content team. In 2019 I landed a new role with Vidio, one of the biggest local OTT in Indonesia with amazing growth and content offering. I always believe that any entertainment business is largely about content engagement. To grow the business, it starts with good quality content first.



Praveen Singh

Director, Technology & Platforms, **Viu**

With over 16 years of streaming-first experience with companies like Huawei, Disney and VIU, Praveen has evolved as a product and technology solutions leader with in-depth understanding of various components of OTT ecosystem. Praveen has been responsible for making VIU technically capable to offer truly diverse content to increase the user engagement. Getting market differentiating technological solutions implemented for better user experience at reduced data cost has been the key highlight of Praveen's work.



Nadya Melic

VP - Head of Customer Solutions, Asia Pacific, **Vodafone**

Nadya is responsible for Vodafone's Customer Solutions in Asia Pac. This portfolio includes co-creating, fixed connectivity, Voice, Mobility & Managed Services solutions for Vodafone's customers. Nadya's role includes managed a team of Solution Specialists and is currently responsible for ensuring that solutions sold to market improves customer experience and leads to solution & product growth within Vodafone. Before this Nadya was the Head of International Product at Telstra focused on global connectivity, satellite, voice & managed services.



Kurt Rieder

Head of Theatrical Distribution - APAC, **WarnerMedia**

Kurt Rieder is WarnerMedia's Head of Theatrical Distribution, responsible for the exhibition and strategic rollout of Warner Bros. films in Asia Pacific, including 2021 blockbusters Dune and The Matrix: Resurrections. He has worked in the cinema business for 30 years, previously holding roles at Warner Bros. (GM - Singapore, Malaysia & Indonesia), UIP, Fox, and Disney. In Exhibition, Kurt has worked in Argentina, Thailand, and Singapore for Village Roadshow and was CEO of Mars Cinema Group in Turkey.

Speakers



Lesley Simpson

Country Manager, **WeTV and iflix Indonesia**

Lesley Simpson is the Country Manager for WeTV and iflix Indonesia, brands of the world's leading internet companies well-known for communications and social platforms WeChat and QQ owned by Tencent. Today, Tencent's technology has enriched the lives of Internet users through high performance entertainment platforms like PubG (games), JOOX (music) and the latest addition, WeTV (video streaming).



Holly Rae

VP, Product, TV Marketplace, **Xandr**

Holly Rae is VP, Product Management, TV Platform, at Xandr where she oversees the ongoing development and advancement of Xandr's TV products, including Invest TV. Holly joined Xandr in 2019 upon the company's acquisition of TV advertising platform clypd, where she was VP of Product. Holly is a strategic business professional with nearly two decades of experience in TV advertising, product management, TV and digital marketing, analytics and client management.



Tom Dover

Director, Video Marketplace Development, APAC, **Xandr**

Tom leads the demand side of the Xandr business across JAPAC. Tom's mandate is to help large global buyers, agencies and trade desks get the best out of programmatic buying by delivering creative and differentiated solutions. Originally from the UK, Tom moved to Australia to double down on diving, skiing and generally being outdoors as much as professionally possible.



Eunice Park

Chief Revenue Officer, **Zixi**

Eunice Park Zixi's VP of Global Sales is a seasoned sales executive who has served with leading technology companies creating and cultivating strategic relationships for growth. Prior to Zixi, Eunice worked at Akamai driving Akamai's strategic broadcast and media efforts. At Akamai she excelled as an award-winning business partner focused on leading sales efforts in content distribution initiatives with strategic broadcast and distribution OTT, as well as aggregator clients. Eunice has deep negotiating experience developed supporting mutually beneficial complex agreements with client partners and MVPDs emerging to diverse platforms.



John Dykes

Host

John Dykes is Asia's most high-profile football presenter and analyst. The host of Fox Sports' "The John Dykes Show", which airs during primetime, three nights a week, John has been a firm favourite with Asian football fans for more than 20 years. Before joining Fox, he spent seven years in the UK, anchoring the Premier League's worldwide content service. John's TV career began at TVB in Hong Kong and included a 13-year stint with ESPN STAR Sports.

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Community Outreach Programme (Hong Kong)



Rooted in Hong Kong and nurturing the local media and creative community for many years, the Asia Video Summit ("the Summit") is proudly sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, to lend its support to the Community Outreach Programme.

Under the Community Outreach Programme, a limited number of COMPLIMENTARY tickets will be offered to Hong Kong-based SMEs in the creative and media industry, and tertiary students studying in the media and creative disciplines. They will be given access to the 2-day virtual Summit from 16 – 17 November, with a chance to join a mentoring workshop taking place on 19 November. Through its engagement with the local SMEs and students, the Summit aims to nurture the healthy and continued growth of the broadcasting ecosystem in the region.

Mentoring Workshop

Taking place on 19 November, the AVIA Mentoring Workshop's key objective is to assess the current reality and future prospect of the creative and multimedia industry.

Our stellar lineup of industry experts will take you through their inspirational stories and share their insights on establishing a sustainable business and win at the Starting Line in this digital age. Participants of the workshop are encouraged to share their innovative ideas with their mentors and will also get a chance to connect with reputable industry counterparts.

Key themes to be explored in the workshop include:

- Leaving your comfort zone to Start, Run and Grow your own Business!
- Get ready for the ever-changing world of technology by learning your **ABCs** – Find out how **AI**, **Blockchain**, **Cloud** and **Big Data** can take your business to the next level. There will also be a deep dive into **Robotics**.

Workshop Speakers



Josua Chan

Co-Founder & Chief Operating Officer, **InnoWaytive & Chief Operating Officer, FJ005**

Josua started InnoWaytive Company Limited, the exclusive dealer of 12306 China Railway High-Speed Rail Messaging advertisement in Hong Kong, and the only official partner of HK12306 Limited. 12306 China Railway is the sole online ticketing platform recognized by the China State Railway Group Company Limited, with more than 600 million registered users. Josua started his second company FJ005 Limited in early 2021. The company is developing an Indoor Navigation and Positioning Application and is currently part of the Hong Kong Science Park STEP program.

Disclaimer: Create Hong Kong of the Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.



Jonathan Wong

Project Director, The Center for Entrepreneurship, **The Chinese University of Hong Kong (CUHK)** &

Visiting Lecturer, Knowledge Transfer and Entrepreneurship Office (KTEO), **The Hong Kong Polytechnic University (PolyU)**

Jonathan Wong has extensive international business experiences, including over 20 years in multinational media companies like STAR TV, Celestial Pictures, NDS (now Synamedia), Al Jazeera Media Network, MX1, as well as Hong Kong International Film Festival Society. Jonathan is a frequent speaker at seminars and conferences. He provides training and consultancy to organizations in both public and private sectors, as well as mentorship and consultancy for social enterprise and startup businesses.



Leo Kwan

Co-founder and Chief Operating Officer, **Bonbon Robotics**

Leo co-founded Bonbon Robotics with Matthew Wong in 2020. Bonbon is a robotics technology company which provides secondary development, solution, and tailor-made service of robotics. Bonbon is now collaborating with Hong Kong Productivity Council (HKPC), PolyU, HKSTP and other Disciplined Services, and was selected for PolyU Micro Fund 2021 and HKSTP Incubation Program. Leo graduated from City University of Hong Kong with Master of Science in Operations and Supply Chain Management.



Matthew Wong

Co-Founder, **Bonbon Robotics**

Matthew co-founded Bonbon Robotics with Leo Kwok in 2020. Bonbon is a robotics technology company which provides secondary development, solution, and tailor-made service of robotics. Bonbon is now collaborating with Hong Kong Productivity Council (HKPC), PolyU, HKSTP and other Disciplined Services, and was selected for PolyU Micro Fund 2021 and HKSTP Incubation Program. Matthew Wong graduated from PolyU studying Product Engineering with Marketing.



Marco Chung

Founder and Director, **DAAPP**

Marco Chung is a Founder and Director of DAAPP, the “Linkedin” for artists to build online resumes and accept tips from their supporters. He is one of the featured sports-tech creators in Asian Sports-Tech Report. In 2019, Marco led his previous company to become one of the seven selected start-ups in a Global Sports-tech Accelerator with over 600 applications globally. Currently he is also working as Mentor, Start-up Consultant & Social Media Marketing Consultant for several brands.



David Wexler

Founder, **GripBeats®**

David Wexler is a BMus King's College London and Royal Academy of Music and MPhil Business Hong Kong University of Science and Technology graduate from the UK. He founded his two businesses during his final year of undergraduate studies, NovaPans Handpans and GripBeats®. He has sold over US\$1million worth of his products since 2016 and continues to grow his own music tech business. GripBeats® is currently looking for investment to support its employees and build on its current success rate.



The next
digital
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Interactive Entertainment



The Interactive Entertainment industry has seen a significant surge in investments with new trends, technologies and business models emerging.

RISKS AND OPPORTUNITIES

This brings substantial opportunities for both existing players and entrants into the market, along with major risks. The need to effectively protect intellectual property and technological advances in a highly competitive market should not be underestimated.

In addition, the sector faces heightened regulatory scrutiny from a consumer law, youth protection, antitrust/competition, compliance and data protection perspective among other legal areas. Moreover, industry players must also carefully navigate new regulations for the use of artificial intelligence (AI).

► HOW WE CAN HELP

Our legal teams have significant experience advising industry players seeking to expand products and technology across the globe, as well as in navigating local regulations on the ground. We have the global footprint to deliver the legal solutions you need.

► HOW WE ARE DIFFERENT

We know the gaming industry. With a dedicated global team working in the gaming space, we are thought leaders and innovators in the industry. We regularly act for key players on investments in or acquisitions of gaming studios, compliance and operational matters. We also provide insightful advice on all aspects of data protection law, e-commerce and consumer law and intellectual property issues including those related to the use of cheats, notice and takedown procedures and IP enforcement. Our experts have seen the gaming industry evolve, and have worked on matters and deals behind the market forces.

We know technology. We combine genuine specialism with a thorough understanding and appreciation of current trends and market disruptors. We work across a whole range of technologies.

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(CHAMBERS GLOBAL 2021)



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by deal volume**
in Cross-Border M&A
over the last decade
(REFINITIV 2020)



**Most widely ranked
firm globally**
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**Closed more than
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The Asia Video Industry Association (AVIA)

The Asia Video Industry Association (AVIA) is THE trade association for the video industry and ecosystem in Asia Pacific. It serves to make the video industry stronger and healthier through promoting the common interests of its members. AVIA is the interlocutor for the video industry with governments across the region, leads the fight against piracy through its Coalition Against Piracy (CAP) and provides insight into the video industry through reports and conferences aimed to support a vibrant video industry.

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Create Hong Kong

Create Hong Kong (CreateHK) is a dedicated agency set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) in June 2009. It is under the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau and dedicated to spearheading the development of creative industries in Hong Kong. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community.

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Brightcove

About Brightcove Inc. When video is done right, it can have a powerful and lasting effect. Hearts open. Minds change. Creativity thrives. Since 2004, Brightcove has been helping customers discover and experience the incredible power of video through its award-winning technology, empowering organizations in more than 70 countries across the globe to touch audiences in bold and innovative ways. Brightcove is Video That Means Business.™

Visit www.brightcove.com for more information.



Discovery

Discovery, Inc. is a global leader in real life entertainment, serving superfans with content that inspires, informs and entertains. With over 8,000 hours of original programming yearly and leadership across deeply loved content genres, Discovery reaches viewers on all screens with TV Everywhere products, direct-to-consumer streaming services, digital-first and social content.



Google

Google's mission is to organize the world's information and make it universally accessible and useful. Since our founding in 1998, Google has grown by leaps and bounds. From offering search in a single language we now offer dozens of products and services—including various forms of advertising and web applications for all kinds of tasks—in scores of languages. And starting from two computer science students in a university dorm room, we now have thousands of employees and offices around the world. A lot has changed since the first Google search engine appeared. But some things haven't changed: our dedication to our users and our belief in the possibilities of the Internet itself.

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Gracenote

Gracenote, a Nielsen (NYSE: NLSN) company, provides music, video and sports content and technologies to the world's hottest entertainment products and brands. Gracenote is the standard for music and video recognition and is supported by the largest source of entertainment data, featuring descriptions of more than 100 million tracks, TV listings for 85+ countries and statistics spanning more than 70 sports and 300,000 competitions per year. Gracenote is headquartered in Emeryville, Calif. and supports customers around the globe. For more information, visit www.gracenote.com.



InMobi

InMobi is a leading provider of marketing and monetization technologies. With deep expertise and unique reach in mobile, it is a trusted and transparent technology partner for marketers, content creators and businesses of all kinds. InMobi's mission is to power its customers' growth by helping them engage their audiences and build meaningful connections. To learn more, visit <https://www.inmobi.com/>.



iWedia

iWedia S.A. provides world-class software solutions for connected TV devices. We are pioneers in AndroidTV and support our customers with software architecture and design expertise, field proven products, and cost-effective engineering services out of our development centres in Serbia. We are proud to serving major Telecom operators, PayTV operators and tier 1 automotive OEMs with our media solutions.



TV5MONDE

TV5MONDE is the world-leading general entertainment TV network in French. In Asia-Pacific, TV5MONDE offers 3 live channels to over 130 million cable, satellite, and IPTV homes. It offers a wide variety of subtitled primetime films and dramas, news, live sports, high-quality documentaries, kids' programmes, and exciting game shows. A standalone over-the-top service is also available in the region. TV5MONDE is designed for those who want to watch a different kind of TV content.



Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 22 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. Follow us on LinkedIn, Twitter @ViaccessOrca, YouTube or Facebook.

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Viu

Viu, PCCW's leading pan-regional over-the-top (OTT) video streaming service, is available in 16 markets across Asia, the Middle East and South Africa with 49.4 million monthly active users (MAU) as of June 2021. Viu offers fresh premium TV series, movies and lifestyle programming in local and regional languages with subtitles. The "Viu Original" brand is home to some of the award winning originals in the region.



WarnerMedia

WarnerMedia is a leading media and entertainment company that creates and distributes premium and popular content from a diverse array of talented storytellers and journalists to global audiences through its consumer brands including: HBO, HBO Max, Warner Bros., TNT, TBS, truTV, CNN, DC, New Line, Cartoon Network, Adult Swim, Turner Classic Movies and others. The organization also includes Xandr's suite of advanced advertising solutions designed to help to improve advertising for brands, publishers, and consumers. WarnerMedia is part of AT&T Inc. (NYSE:T)



Xandr

A business unit within AT&T, Xandr powers a global marketplace for premium advertising. Our data-enabled technology platform, encompassing Xandr Invest and Xandr Monetize, optimizes return on investment for both buyers and sellers. For more than 143 years, AT&T has used data and technology to inform and improve the consumer experience.

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Baker McKenzie

As new competition and technologies drive change, market disruption is our new reality. Manage the challenges of a new competitive landscape alongside advisors who embrace collaboration and candour. At Baker McKenzie, we empower TMT businesses to adopt a new type of thinking and use cutting-edge legal technologies in order to lead and differentiate. Like you, we are global citizens, industry savvy, diverse and have a thirst for innovation. Find out how we drive business renewal through advising on matters related to IP Tech and online entertainment issues such as piracy and advertising. We are Baker McKenzie.



BBC Studios

BBC Studios is a global content company with bold British creativity at its heart. Its activities span content development, production, sales, branded services, and ancillaries across 20 markets including Asia.



Broadpeak

Broadpeak® designs and manufactures video delivery components for content providers and network service providers deploying IPTV, cable, OTT, satellite and mobile services. Its portfolio of solutions and technologies powers the delivery of movies, television programming, and other video content over managed networks and the Internet for viewing on any type of device. The company's systems and services help operators increase market share and improve subscriber loyalty with superior quality of experience. Broadpeak supports all of its customers worldwide, from simple installations to large delivery systems reaching capacities of several million of simultaneous streams.



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Dolby transforms the science of sight and sound into spectacular experiences. Through innovative research and engineering, we create breakthrough experiences for billions of people worldwide through a collaborative ecosystem spanning artists, businesses, and consumers. The experiences people have – with Dolby Cinema, Dolby Vision, Dolby Atmos, Dolby Voice, and Dolby Audio – revolutionize entertainment and communications at the cinema, on the go, in the home, and at work.

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InvestHK

InvestHK is the Hong Kong Special Administrative Region (HKSAR) Government Department responsible for attracting Foreign Direct Investment and supporting overseas and Mainland businesses to set up or expand in Hong Kong. Our team provide free advice and customised services to help businesses succeed in our vibrant city.

www.investhk.gov.hk



INVIDI

INVIDI's patented advanced advertising technologies unlock the maximum value of premium video by uniting distributors, content companies and data providers to ensure advertisers reach the right audiences when, where, and however they're watching. Our global partners use INVIDI's software to produce billions of dollars in advertising revenue. Learn more at www.invidi.com



irdeto

Irdeto empowers companies to protect and monetise their digital assets and maximise return on content with innovative and reliable software technologies, end-to-end solutions and services. The company's products include conditional access, digital rights management, business support systems, set-top box software solutions. Through group company Cloakware, it provides software and data centre security solutions, while Entriq delivers content management and distribution solutions and services. More than 500 customers worldwide trust Irdeto to secure and enable the delivery of their valuable content across digital broadcast, IP, mobile, enterprise and government networks. Irdeto solutions currently enable simple to advanced business models on more than one billion devices and applications.



JWPLAYER

JW Player

JW Player is the most powerful and flexible video platform powered by the fastest, most-used HTML5 online video player. We pioneered video on the web over a decade ago and have combined world-class software with unique data insights to help businesses deliver amazing video experiences, grow audiences, and maximize revenue.

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Limelight

Limelight Networks, a leading provider of digital content delivery, video, cloud security, and edge computing services, empowers customers to provide exceptional digital experiences. Limelight's edge services platform includes a unique combination of global private infrastructure, intelligent software, and expert support services that enable current and future workflows.



Magnite

We're Magnite (NASDAQ: MGNI), the world's largest independent sell-side advertising platform that combines Rubicon Project's programmatic expertise with Telaria's leadership in CTV. Publishers use our technology to monetize their content across all screens and formats—including desktop, mobile, audio and CTV. And the world's leading agencies and brands trust our platform to access brand-safe, high-quality ad inventory and execute billions of advertising transactions each month. Anchored in sunny Los Angeles, California, bustling New York, New York and historic London, Magnite has offices across North America, EMEA, LATAM and APAC.



MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world's population across Asia, Africa, Europe and Australia.



MediaKind

MediaKind is a global change leader in media technology and services. Its mission is to deliver transformation by building a continuously better media universe alongside its customers and partners. Drawing on a pioneering industry heritage and fueled by innovation, MediaKind embraces and champions new standards, methodologies, and next-generation, immersive live and on-demand media experiences worldwide. Its end-to-end media solutions portfolio includes Emmy award-winning video compression for contribution and direct-to-consumer video service distribution, advertising and content personalization, high-efficiency cloud DVR, and TV and video delivery platforms.



PubMatic

PubMatic delivers superior revenue to publishers by being an SSP of choice for agencies and advertisers. PubMatic's cloud infrastructure platform for digital advertising empowers app developers and publishers to increase monetization while enabling media buyers to drive return on investment by reaching and engaging their target audiences in brand-safe, premium environments across ad formats and devices. Since 2006, PubMatic has been expanding its owned and operated global infrastructure and continues to cultivate programmatic innovation. With a globally distributed workforce and no corporate headquarters, PubMatic operates 15 offices and eight data centers across North America, Europe, and Asia Pacific.

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[SES](#)

With over 70 satellites in two different orbits, GEO and MEO, SES manages and delivers high-performance video and data solutions virtually everywhere on the planet. SES's video network carries over 8,650 channels and has an unparalleled reach of 361 million households, delivering managed media services for both linear and non-linear content.



Smartlabs

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SmartLabs is the leading provider of multiscreen solutions for the video streaming sector. SmartLabs' solutions deliver content services to over 7 million subscribers around the globe on multiple devices. Smartlabs' client base includes telcos, ISP's, cable operators. Headquartered in Germany, Smartlabs has been established for over 14 years, creating innovative solutions for the interactive TV market.



Synamedia

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Synamedia is committed to providing the world's most complete, secure and advanced end-to-end open video delivery solution. Building on more than 30 years of expertise, the firm is the largest global provider of video solutions, trusted by over 200 top satellite DTH, cable, telco and OTT operators, content owners and broadcasters.



[Zixi](#)

Zixi's Software-Defined Video Platform (SDVP) is the only live streaming software platform to enable live broadcast-quality video delivery over any IP network, any protocol, any cloud provider, and any edge device, with advanced, predictive analytics providing the transparency and control needed to guarantee reliable operation.



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Adgully

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Asia-Pacific Broadcasting (APB+) has been the voice in the broadcast and media industry for over 36 years. APB+ offers readers the ability to make well-informed decisions, with news, useful updates and insights from top analysts, industry-movers and thought-leaders from the Technology, Media and Telecommunications sectors. For more News You Can Use, visit <https://apb-news.com/>.

BROADCAST & CABLESAT

Broadcast & CableSat

Broadcast & CableSat is India's premier magazine on products and technologies for content production and distribution. The magazine today is a referral for the broadcast, satellite, and cable community in India. Our portal provides an opportunity for vendors to build brand image, provide live business information, and generate customer leads.



C21 Media

C21Media is "Home" to the International Entertainment Community, combining a portfolio of digital and print publishing brands with an events business and the world's most powerful online content screenings marketplace. C21Media's business includes print magazines, websites, iPad editions, reports, databases, events, a thriving internet TV division and an online content screenings marketplace.



Content+Technology Magazine (C+T)

For over fifteen years Content+Technology magazine has been serving content production and delivery professionals. C+T has a broad regional focus not only in terms of technology dissemination, but also in project collaboration and, above all, in the flow of knowledge and people. It is distributed free of charge to qualified industry professionals throughout the region.



ContentAsia

ContentAsia is an Asia-based information resource powered by a well-known team with unparalleled experience, reach and contacts on every sector and level of the content industry across Asia. ContentAsia's range of products – including print, digital, online, video, events and awards – is tailor-made for different industry needs at different times and in different situations. More information at www.contentasia.tv.

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Disruptive.asia

Disruptive.Asia covers the current state of digital disruption in the Asia-Pacific telecoms, fintech and internet sectors – where it's coming from, what's driving it, the impact it's having on each industry, how the key players are responding and what's next. The acceleration of next-generation telecoms/IT technology is turning traditional business paradigms on their heads. But that's not a bad thing – digital disruption is creating new opportunities.



Jumpstart

Jumpstart Media is a platform and supports that connects Asia's entrepreneurial ecosystem. We publish Jumpstart Magazine, the only print magazine covering startups and technology in the APAC region. Jumpstart Kids is a non-profit initiative to teach kids aged 8-12 about entrepreneurialism, innovation, and social responsibility. We work with partners including New World Development, HKTDC to develop acceleration, and innovation-focused programs.



Media Partners Asia

Media Partners Asia (MPA) is the leading independent provider of research, advisory and consulting services across media, telecoms, sports and entertainment industries in Asia Pacific. We provide customized research with strategic recommendations to help clients launch new products & services, enter new markets, as well as acquire and sell businesses. MPA reports are used and sourced by local, regional and global companies for strategic planning and equity & debt transactions. We also offer dedicated primary research through subsidiary AMPD Research to measure consumer behaviour across the digital economy, including online video and gaming. MPA also hosts the APOS Summit, the defining voice and global platform for the Asia Pacific media, telecoms, sports and entertainment industry.



MediaBrief

MediaBrief.com provides news, knowledge and insights to professionals at the crossroads of Media, Marketing and Advertising, who use content, design, innovation and strategy to create engagements that empower businesses. Its podcast series The Master's Voice (with Pavan R Chawla) is a popular regular. MediaBrief.com is also a respected partner of top industry events from AVIA, Promax, FICCI, IAMAI, CII, etc.



Satellite & Cable TV Magazine

SATELLITE & CABLE TV magazine is India's most respected trade magazine for the industry, read by over 40,000 individuals, all directly connected to the cable, Broadband, IPTV & satellite industry in India. The magazine is published bilingually, in English & Hindi, thus guaranteeing it the largest circulation in the industry.

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Satellite Markets & Research

Satellite Markets and Research publishes SatelliteMarkets.com - an industry web portal providing in-depth news analysis, industry forecasts and market intelligence, covering the key trends on the global satellite communications market. This free service includes online access to the very latest insights and analysis, searchable archives, PDF access to the monthly Satellite Executive Briefing magazine and occasional market reports called MarketBriefs and technical briefings called TECHBriefs. SatelliteMarkets.com has three distinct editions: Asia-Pacific, Europe, Middle East and Africa (EMEA) and the Americas. For more information go to: www.satellitemarkets.com or e-mail: virgil@satellitemarkets.com



Talk Satellite

Established online for over 18 years, talksatellite.com reports region by region providing a truly global perspective on the very latest market developments in satellite. Talk Satellite is the industries online business standard, a trusted source of news for satellite leaders and associated industry executives.



Television Asia Plus

Television Asia Plus is a critical resource of curated content in print, online, and mobile for the APAC television industry. We offer complete coverage of the Asia Pacific TV industry, embracing the vibrant broadcast, production, and distribution business, including Free TV, Pay-TV, OTT, and new media platforms. Based in Singapore, we offer effective access to broadcast and new media markets.



Television Business International (TBI)

Television Business International (TBI) is all about the business of television, all over the world; from the talent that creates the content, to those financing it, the companies selling it, and those who acquire and make it available to viewers. TBI is staffed by leading television industry journalists who provide the global TV community with easily accessible and reliable business information, informed insight to the latest programming trends and developments, as well as the day's breaking news stories via the TBI Daily email alerts.



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World Screen is a 35-year-old publication covering the international media business. In print and online it offers news and analysis on trends in the media industry across the globe, as well as insightful, exclusive interviews with leading executives.



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Supporting Events and Organisations



Asia-Pacific Satellite Communications Council (APSCC)

APSCC is a non-profit international association representing all sectors of satellite and space-related industries. The Organization's mission is to promote the industry growth and accelerate the efficient introduction of services and businesses via satellites in the region. APSCC provides its members with a platform to exchange views and ideas on technologies, systems, policies, satellite services as well as outer space activities through its publications and industry events. The APSCC 2021 Webinar Series live plays out Tuesdays at 9 am Hong Kong and Singapore time. Visit www.apscsat.com and www.apsc.or.kr for more information



29th Convergence India Expo 2022

With the theme of Digital India- Connecting the Unconnected, Convergence India expo is the ultimate platform for new-age technologies and merging business solutions, enriching the lives of billions of people. The expo serves as an ideal opportunity for professionals, digital innovators, international businesses, telecom, and broadcasting players, as well as leaders from IT, internet, IoT, & Embedded Technology industries to showcase and promote innovations amongst a broader group and to meet and connect with prospective clients and technology leaders.



EMEA Satellite Operators Association (ESOA)

ESOA is the world's only CEO-driven satellite association, and leads a coordinated and impactful response to the global challenges and opportunities the commercial satellite communications sector faces. ESOA has as its objective to serve and promote the common interests of satellite operators. Today ESOA represents the interests of EMEA satellite operators who deliver information communication services across the globe.



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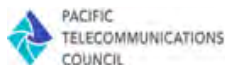
GVF is the only global non-profit association of the satellite industry bringing together organizations within satellite ecosystem. GVF's aim is to facilitate expanded access to satellite-based connectivity solutions globally, achieved through regulatory, policy and spectrum advocacy; training and certification; product quality assurance; and collaboration with user groups and other satellite stakeholders. For more details visit our website www.gvf.org or contact us on info@gvf.org



News Broadcasters Federation (NBF)

News Broadcasters Federation is India's most democratic and the largest industry body of news broadcasters, upholding media freedom and ensuring their business interests. NBFs- Professional News Broadcasting Standards Authority (NBF-PNBSA) is the first formally recognised and officially registered self-regulatory body for news content on television and digital platforms by the Ministry of Information & Broadcasting, Government of India.

Supporting Events and Organisations



Pacific Telecommunications Council (PTC)

Pacific Telecommunications Council, recognized as PTC, is a global non-profit membership organization promoting the advancement of information and communication technologies (ICT) in the Pacific Rim, the most dynamic geography of the world, spanning over 40 nations.



PHILIPPINE CABLE AND TELECOMMUNICATIONS ASSOCIATION (PCTA), INC.

The PHILIPPINE CABLE AND TELECOMMUNICATIONS ASSOCIATION (PCTA), INC. is the umbrella organization of nationwide Cable Television Operators and Internet Service Providers in the Philippines. Its membership roster includes the biggest cable operators in the country as well as the medium and small cable operators who, through their pain-staking efforts, have succeeded in bringing up-to-date programs, information, and technology to the farthest island in the country. To date, the PCTA has over 300 regular members. Together, the PCTA member-cable operators are serving 75% of the total cable TV subscribers in the Philippines.



SIA India

SIA-India is a non-profit association created to represent the interests of the communication satellite ecosystem in India. As a vibrant body, SIA-India represents satellite operators, satellite systems, launch vehicles and ground and terminal equipment manufacturers as well as application solutions providers to the Government, Regulators, Policymakers, and domestic and international standards bodies. As the apex representative body for the satellite communications ecosystem, we aim to present the industry's interest to the highest Government levels for policy-making and regulatory and licensing matters.



World Teleport Association (WTA)

Since 1985, the World Teleport Association (WTA) has been the only trade association that focuses on the business of satellite communications from the ground up. At the core of its membership are the world's most innovative operators of teleports, from independents to multinationals, niche service providers to global hybrid carriers.



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