



18 November 2021
RESILIENCE 100
AVIA Industry Conference
Grand Hyatt Singapore

Programme

(The event will be held under the Chatham House Rules)

14:30	Delegates Arrival
15:00	Opening Speech Louis Boswell, CEO, AVIA
15:10	Key Trends in Asia's Video Industry <i>Online platforms are increasingly replacing the free-to-air and pay-TV sectors as the engine of video industry growth in Asia Pacific. Both advertising supported and subscription video are becoming more dominant. Local and regional OTT platforms are expanding and most content is transitioning to IP delivery. We will deep dive into how key markets in Asia such as China, Japan, India, Korea and Southeast Asia are growing scale in the video industry. What are the trends in consumption and revenue generated across Asia Pacific today and in five years' time?</i> Vivek Couto, Executive Director and Co-Founder, Media Partners Asia With Louis Boswell, CEO, AVIA
15:40	Keynote Conversation <i>Against the backdrop of a global pandemic that has kept millions of people stuck at home the industry has not only survived, it has thrived. Big changes have happened, and the future will not be a reversion to the mean. We will spend 25 mins with an industry heavyweight exploring what the growth prospects are for premium content, partnerships and the role of technological innovation.</i> Tham Loke Kheng, CEO, Mediacorp With Louis Boswell, CEO, AVIA
16:05	Keynote Conversation <i>The boundaries between broadcasters, pay TV platforms, OTT operators and telecoms providers are blurring, and it's an exciting time for every player in the content and connectivity business. We will map out the future of convergence and how is the role of telcos evolving in 2022?</i>



	Yuen Kuan Moon , Group CEO, Singtel With Louis Boswell , CEO, AVIA
16:30	Dry Break
16:50	Thoughts from the Top: The State of the Video Industry <i>Wrapping up the themes from the Asia Video Summit, we will have an all-encompassing conversation about where our industry finds itself at the end of 2021. Led by senior figures from the industry, in interaction with the audience, we will have a frank conversation about how the industry is shaking out and the roles we all have to play to create a new world order.</i> <u>Panelists</u> Phil Hardman , SVP & General Manager, Asia, BBC Studios Greg Armshaw , Head of Media Asia, Brightcove Shanta Arul , Director, Global Technology & Innovation Public Policy, Netflix Clément Schwebig , Head of India, Southeast Asia and Korea, WarnerMedia With Louis Boswell , CEO, AVIA
18:00	Dinner & Drinks

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